

# JUNIOR Achievement-Young Enterprise Germany



# Agenda

IW JUNIOR – JAYE Germany

Programmes

JUNIOR-Alumni

International events

JUNIOR in Schleswig-Holstein

## IW JUNIOR – JAYE Germany

- The Cologne Institute for Economic Research JUNIOR gGmbH -non-profit private limited company (gemeinnützige GmbH)
- Main goals
  - ..to give young people an insight into economic affairs, to familiarise them with the social market economy and to improve „economic literacy“
  - ..to give young people concrete assistance in coping with the situations they will face later in life in the household, the firm and on the market
  - ..to develop various forms of partnerships and cooperation between companies and schools

## Programmes of IW JUNIOR – JAYE Germany

### ■ JUNIOR

- Core programme
- Start: German „Company Programme“ launched in 1994
- Target group: students at the age of 14+ at all kinds of school
- Turnout: 4.600 companies with more than 64.000 participants since 1994
- About 350-400 business volunteers per year



## Programmes of IW JUNIOR– JAYE Germany

### ■ JUNIOR Kompakt

- modified company programme for younger students  
(age 12-14)
- 2006 concept development
- 2006/07 pilot
- 2011/12 roll out in twelve federal states
- Turnout: 300 companies with more than 4.200 participants



## Programmes of IW JUNIOR– JAYE Germany

### ■ JUNIOR Perspektiven

- 4-day conference for former participants
- Start: 2001
- Turnout: 75 participants per year
- Agenda: seminars and workshop on personal skills and further knowledge on setting up a business
- since 2008: additional conference for Alumni (JENZ)



## Programmes of IW JUNIOR– JAYE Germany

### ■ >>fit für die wirtschaft

- Start: German „Personal Economics“ started in October 2002
- supported and funded by Citigroup Foundation and Citi Germany
- Target group: students at the age of 13-15
- Turnout: more than 1.000 classes, 38.000 students, 1.000 volunteers since 2002



## JUNIOR-Alumni

### ■ JENZ

- Alumni network started in 2004
- Online Database started in June 2005
- 480 active members
- Partnership Agreement in 2006
- Legal entity in 2009 („gemeinnütziger Verein“)



## International events/Programmes

### ■ SCI-TECH Challenge – Exxon

- Online-Quiz, materials, School visits by Exxon-Volunteers, National Challenge

### ■ Enterprise without borders – EWB

- Run a joint-venture business from capitalisation to liquidation with a partner from another European country

### ■ JA-YE Europe Trade Fair

- 2012 in Zurich
- 33 nations presenting thier Ideas



## JUNIOR in Schleswig-Holstein

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### ■ JUNIOR

- introduced in 1996/97
- 382 mini companies
- 5.114 pupils

### ■ Kompakt

- introduced in 2010/11
- 8 mini companies
- 100 pupils



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**Thank you for your attention!**