# KLAIPĖDA – EUROPEAN Youth Capital 2021

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#chooseklaipeda



"European Youth Capital" Klaipėda is a platform

for new youth initiatives
social and civic projects

empowering young people

- boosting their participation



### WHAT WE SEEK:

- to strengthen youth role and involvement in the social and civic life of the city;
- to develop an attractive youth-oriented creative and business environment;
- to create an open, friendly, and attractive city for youth;
- to cooperate and build a relationship with the city;
- to strengthen the youth sector through capacity building.

### Klaipėda will implement a program from 9 platforms, each of which is dedicated to tackling a significant problem and overcome the challenges identified by youth.

#chooseklaipeda

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### DIALOGUE

A platform for ensuring the social and civic rights of young people

The platform is designed to increase the political literacy of Klaipeda youth, activate youth participation in civic processes, increase understanding and international youth policy

Main activities: #chooseklaipeda ambassadors' program

Motivational and compensation system for persons, who voluntarily participate in the political and civic life of the city

Supporting the participation of Klaipeda youth in European youth policy events

Structured dialogue initiatives

Debates between politicians and young people

Development of political literacy skills

## SOLIDARITY

a platform for the promotion of volunteering and its recognition, sustainable development, and humanitarian aid.

Main activities: International volunteering and solidarity festival International forum "Integration of People with Disabilities" Institutions: Where We Are and Where We Should Be" Social experiment "Experience, Hear, Discover Yourself as a Sea Educational campaigns "Sustainable Development goals" Establishment and operation of a multifunctional center

## LEADERSHIP

a platform to encourage young people's determination to start a business, the openness of business to the disabled and form positive attitudes towards entrepreneurship.

Main activities: Youth Entrepreneurship Incubator Contact fairs "Youth – Business" Youth Friendly Employer Awards Business and disabled community meetings, presenting success stories, integration of people with disabilities into the workplace

- Career guidance for the disabled community

## OUT OF THE BOX

a platform for openness and funding for different, unusual ideas, while solving the most pressing city challenges, safe space to make mistakes and learn, collaborate and create.

Main activities:

International Festival of Creativity

Creativity workshops, camps

Creative youth initiatives for the city

Innovation labs



SPACES

Main activities:

a platform designed to create and functionalize youth spaces, increase youth satisfaction with urban infrastructure, and satisfaction with leisure activities.

The campaign "Creating attractive urban spaces" International Workshop "New Stories of Unattractive Spaces" International Festival – Workshop "BeachArt"

24/7 open infrastructure for youth

Experimental, pop-up spaces adjusted for the needs of young people

## NORTH-SOUTH

a platform designed to increase the number of creative initiatives in the periphery, to increase youth's satisfaction with leisure activities, to involve the community, and to create youth traditions

Main activities: International 3D street drawing competition-workshop Sports events in public urban spaces Community Meetings "Sleep Under the Stars" Underground exhibition of "Cheat Sheets" Festival of Contemporary Art and Ancient Traditions GABYA

Festival of non-traditional sports





a platform for raising public awareness, encouraging openness, reducing society homophobia, and increasing the sense of security among exclusion groups.

### Main activities

International symposium for LGBT+ friendly youth policy development Platform "Unfavourable topics" Rainbow days Concert of "Finger dancer" International LGBT+ Film Festival "Street Culture" week Social campaigns to increase public openness

### CONNECTIONS

a platform for the development of local, national, regional, and international cooperation.

Main activities Symbols for city guests "Take a part of Klaipeda" Touristic routes for young people Baltic countries' cooperation initiatives Joint initiatives and events with youth across Europe



- International festival "Never heard the story of Klaipeda"
- The traveling exhibition of #chooseklaipeda program and achievements around the Baltic Sea Region

## POTENTIAL

a platform for building the capacity of young people and youth organizations, providing them with the necessary knowledge for the continuity and sustainability of their activities, and developing projects and initiatives.

### Main activities

youth

International Congress of Youth Coordinators

Online bank of consultations

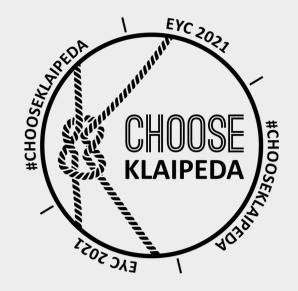
International capacity building activities for young people, youth organizations and youth workers

## Research of needs for strengthening competencies of youth organizations and organizations working with

### STRATEGIC INITIATIVES

- Creation of youth strategy
  - Youth ambassadors' forum
- The initiative of Lithuanian Youth Capital
  - "Workation"packages
- Professional advice center for LGBT+ community
  - Experimental openness and culture incubator
    - Participatory budgeting for pupils





## THANK YOU!





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