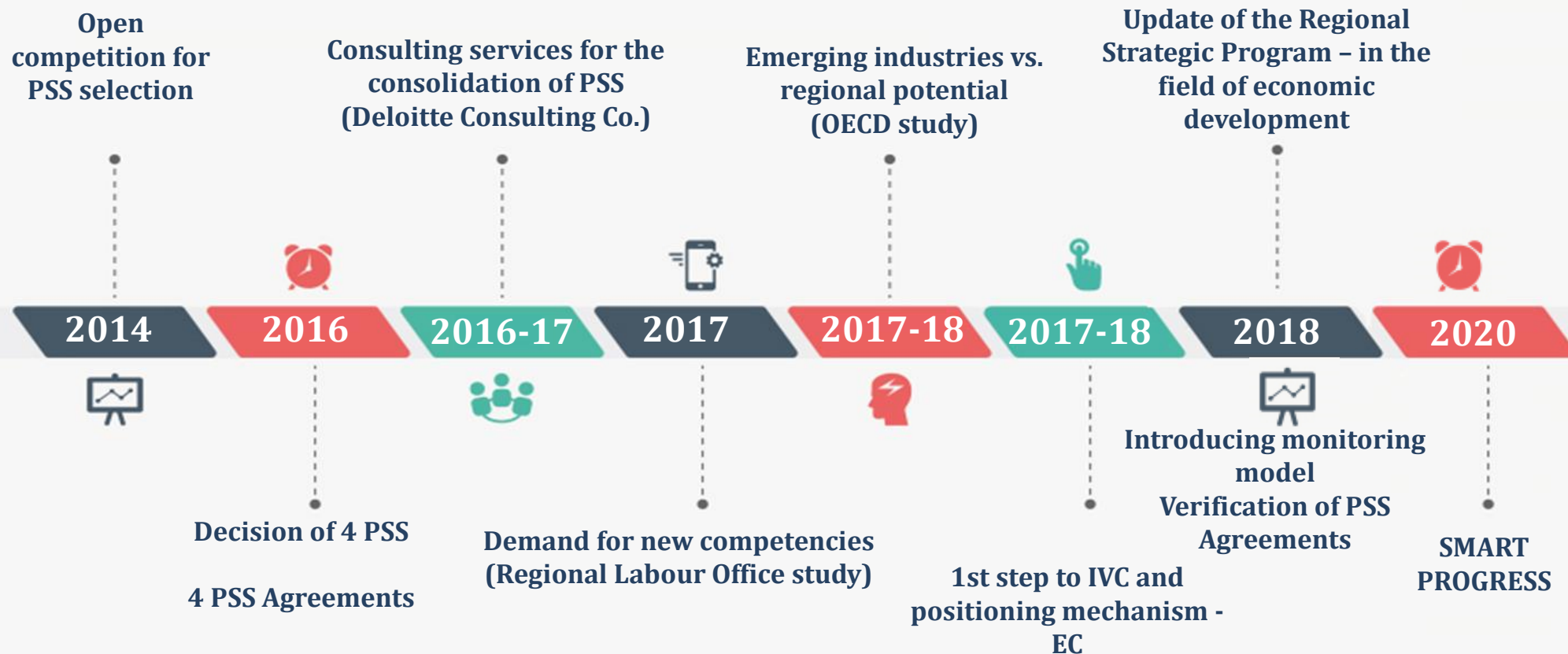


Innovation ecosystem in Pomorskie Region

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Office of the Marshal of the Pomorskie Voivodeship



Regional Program for Cluster Support 2008-2015



Two editions of the competition for *Regional Key Clusters* (in 2009 and 2010)

- Pomeranian ICT Cluster (later: INTERIZON)
- Baltic Eco-energy Cluster
- Gdansk Construction Cluster



Competition for *National Key Clusters*

- INTERIZON (the biggest ICT cluster in Poland) (2015, 2019)
- North South Logistic & Transport Cluster (2016, 2019)

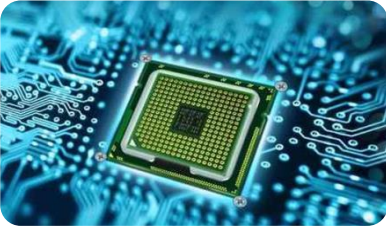


Fundament for Pomorskie Smart Specialisations (PSS)





Offshore, port and logistics technologies: shipbuilding and offshore construction, logistics in ports and at their hinterlands, biological resources of the sea



Interactive technologies in an information-saturated environment: ICT solutions for production and services, ICT tools for managing urban space, management of big data, business use of satellite technologies



Eco-effective technologies in the generation, transmission, distribution and consumption of energy and fuels and in construction: production of renewable energy, energy saving - solutions and devices, energy-efficient construction



Medical technologies in the area of civilisation and ageing-associated diseases: medical technologies and devices, pharmaceuticals and cosmetics, services and pro-health products

**„DECLARATION on the establishment of the initiative:
POMERANIAN MARITIME DEVELOPMENT PLATFORM
BALTIC WIND ENERGY
signed on the 29th of September 25, 2020”**

47 MEMBERS



SCOPE OF COOPERATION



SUPPORTING POMERANIAN ENTREPRENEURS

and external business entities wishing to implement investment plans related to the offshore wind farm sector



DEVELOPING ECONOMIC CONTACTS and external business entities wishing to implement investment plans related to the offshore wind farm sector



PREPARATION OF STAFF for entities participating in investments, in particular by supporting educational and training activities that strengthen appropriate competences



SCOPE OF COOPERATION



Supporting the development and use of the **REGIONAL RESEARCH AND DEVELOPMENT POTENTIAL** for activities related to the construction and maintenance of offshore wind farms.



CONDUCTING INFORMATION ACTIVITIES

Primarily for entities that can participate in the supply chain for investments in offshore wind farms



SUPPORTING THE BUILDING OF SOCIAL AWARENESS

related to the scale of implemented investments, with particular emphasis on the resulting consequences for the region.





Specific objective 1

HIGH COMPETITIVE POSITION

Priority 1.1

Innovative Economy

Priority 1.2

Adaptability of enterprises

Priority 1.3

Regional economic brand



Specific objective 2

ATTRACTIVE LABOR MARKET

Priority 2.1

Competent employee

Priority 2.2

Attractive employer

Priority 2.3

Regional economy monitoring system



Specific objective 3

INSPIRING TOURIST AND FREE TIME OFFER

Priority 3.1

Branded tourist and free time offer

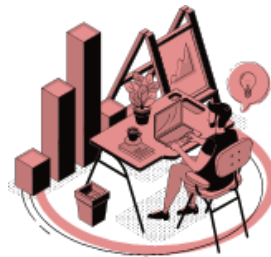
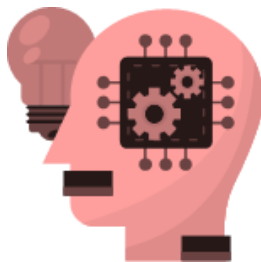
Priority 3.2

Integrated tourism marketing system

1. The project of the Regional Strategic Program is currently under public consultations
2. Regional Strategic Program plays the role of Regional Innovation Strategy

Priority 1.1
Innovative economy

- *Measure 1.1.1. R&D potential of enterprises*
- *Measure 1.1.2. Transfer of knowledge to the economy*
- *Measure 1.1.3. Development of smart specializations and clusters*



Thank you!

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