

“Get Connected”

Smart Specialisation & Smart Industry
in Noord-Holland

Topics

- Noord-Holland and it's Economy
- Smart Specialisation in Noord-Holland
- Smart Industry Agenda
- Fieldlabs

Noord-Holland in numbers

GDP



**Highest GDP
per Capita**



**3% Growth
in GDP**



**12th most
competitive
region in EU**



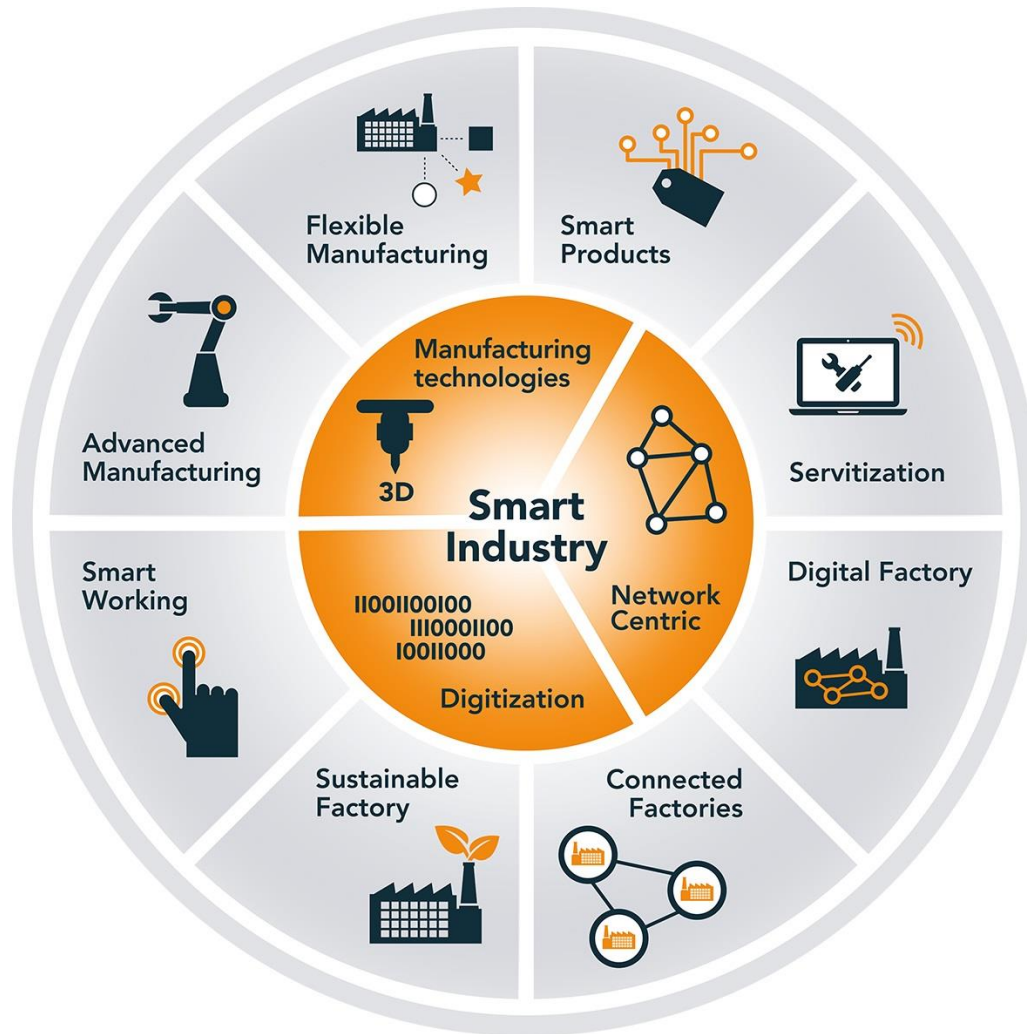
Noord-Holland - Strength in diversity



Smart Specialisation



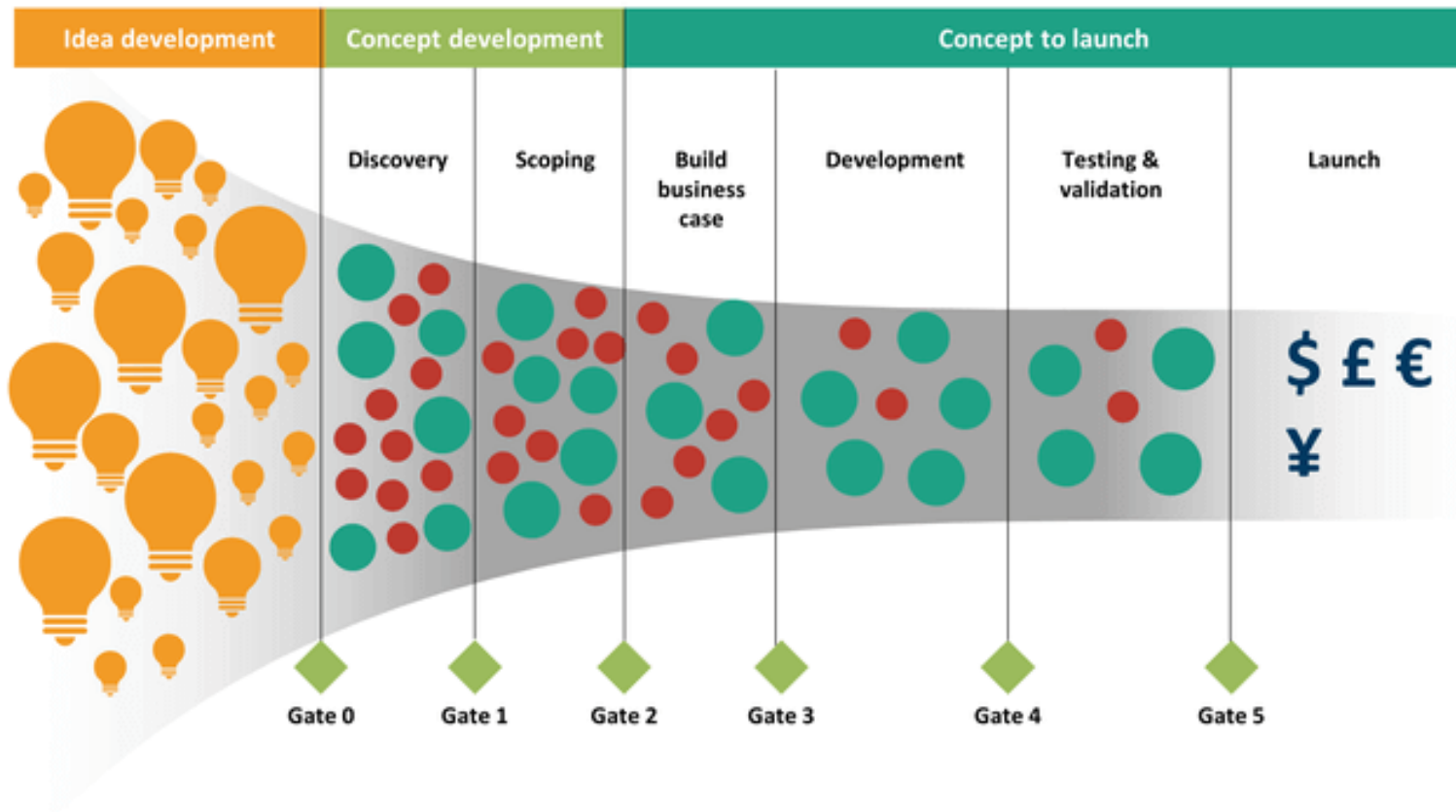
Smart Industry in the Netherlands



Smart Industry in Noord-Holland

- Co-operation between Flevoland, Utrecht, Noord-Holland
 - Combined GDP 34%
- Focus awareness & implementation
 - Network approach
 - Workshops
 - Vouchers
- Skills Development
 - Existing workforce
 - Improving educational programs
- Innovation & Spotlight

Innovation instruments for SME's



Field Labs – R&DO



3D MAKERS ZONE.



Questions

