

# Let's Communicate

the EUSBSR for the benefit of the region

**THE BALTIC SEA REGION (BSR)**  
A model region for clean shipping and a  
leading region in maritime safety and security.  
How can Norwegian actors get involved?

**SEMINAR BASED ON THE EU STRATEGY  
FOR THE BALTIC SEA REGION (EUSBSR)**

**Date:** Tuesday 6 February 2018  
**Time:** 10:00–15:00 (registration and coffee from 09:30)  
**Place:** The Norwegian Shipowners' Association, Rådhusgata 25, Oslo

Through this seminar we want to

- present the Baltic Sea Region (BSR) as an interesting region for development of new green solutions
- present and exchange best practise examples within shipping and maritime safety
- inform about and discuss how Norwegian actors can benefit from and contribute to policy work as well as in concrete projects within the framework of the EUSBSR
- facilitate contact between Norwegian maritime actors and representatives from the EUSBSR
- present updated information from the European Commission and the policy area representatives from the EUSBSR
- inform about financial options for project participation

**KEY WORDS:** Economic incentives and project support, cooperation possibilities, and access to knowledge and networks.

**TARGET GROUP:** Actors in Norway who work with or are interested in maritime policy with a special focus on clean shipping and maritime safety; association of maritime companies, shipowners, research and educational institutions, maritime authorities, marine insurance, etc.

## PROGRAMME

*Moderator: Tom O. Kleppestø, General Manager, Shipping & Offshore Network, Oslo*

*Partner on the Go LNG project, which will be presented by the Lead Partner*

10:00 Welcome and introduction

10:10 Short presentation of the EUSBSR framework, purpose and intentions by Odd Godal, European Commission, DG Regio (*Norwegian national expert to the EU*)  
<http://balticsea-region.eu/>

Q & A

10:30 Financial options for projects and cooperation with Norwegian participation by Ann Irene Saeternes, Head of European Affairs in Eastern Norway County Network and national contact point for Interreg Baltic Sea Region Programme

Q & A

10:50 The EU Strategy for the Baltic Sea Region and Maritime policy – introduction by Policy Area Ship and Policy Area Safe – Cilia Sonne Allermann, Head of Section, Danish Maritime Authority og Jouni Lappalainen, Finnish Transport Safety Agency  
<http://www.dma.dk/Vaekst/EU/EUOestersoestrategi/PA%20Ship/Sider/default.aspx>  
<http://www.dma.dk/Vaekst/EU/EUOestersoestrategi/PAsafe/Pages/default.aspx>

Q & A

11:30 Projects, initiatives and arenas - examples from Norwegian actors' participation in Baltic Sea Region cooperation

- **EnVisum** by Jon Eiof Jonson, the Norwegian Meteorological Institute, Oslo
- **Go LNG** by Andrius Sutnikas, Klaipeda Science & Technology Park, Lithuania
- **Projects related to enhanced navigation** by Tommy Haugsnes, Norwegian Coastal Administration (Kystverket), Ålesund

12:15 LUNCH

13:00 The future of shipping - autonomous vessels, green & clean shipping - emissions to sea and air, control and assessment.

*Keynote by Bjørn-Johan Vartdal, DNV GL, Group Technology and Research*

13:30 The need for competence and education for the future shipping - where are we and where do we go?

*Keynote by Tine Viveka Westerberg, Assistant Professor at University College of South-East Norway, EU expert on Skills and Career Development in the Blue Economy*

14:00 PANEL DEBATE on the future development of shipping and the need for skilled labour with the EUSBSR representatives, invited speakers and representative from the Norwegian Shipowners' Association and other maritime associations

15:00 SUMMARY and messages to bring home, by the moderator

