

Value creation focusing on culture, cultural heritage and creative industries

SEMINAR BASED ON THE EU STRATEGY FOR THE BALTIC SEA REGION

EUSBSR Priority Area Culture

Oslo, 27 April 2017

Contribution Stefan Musiolik

Added value of Policy Area Culture & Creative Sectors (CCS)

Improved **visibility** &
awareness raising
for CCS

Cultural cooperation
in the BSR has more
political weight

Better strategic
project
development in the
cultural field

Better funding
framework for
seed money

Window for **funding**
opportunities,

Improved
cooperation
between the different
cultural actors

Cultural Cooperation in the Baltic Sea Region



Union of Baltic Cities

Baltic Sea Parliamentary
Conference



Baltic Sea States
Subregional Cooperation

Nordic Council of Ministers



Council of the Baltic Sea
States

ARS BALTICA



EUSBSR Policy Area Culture

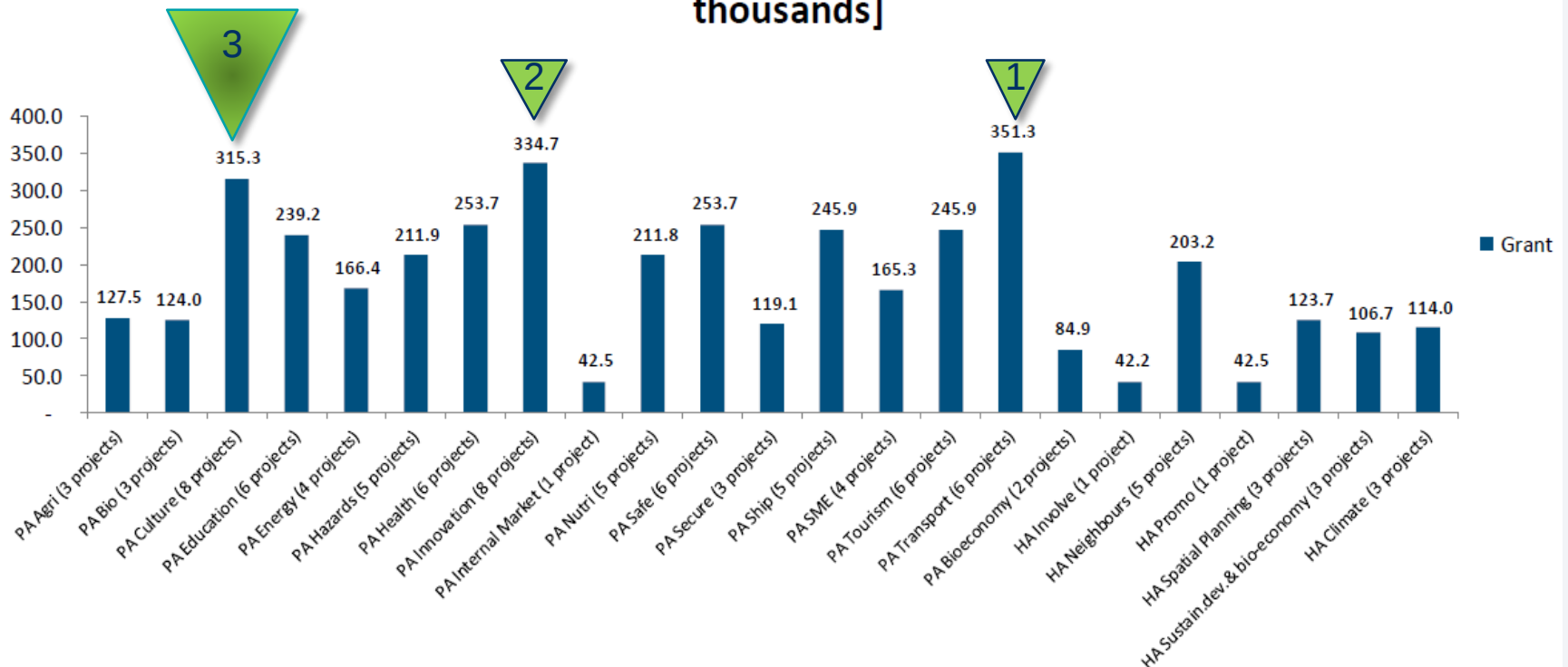


Northern Dimension
Partnership on Culture



Seed money ranking EU Strategy for the Baltic Sea Region (BSR)

Total Facility's grant per Priority/Policy Area and Horizontal Action [in euro thousands]



Current CCS seed money applications

INTERREG BSR

BALTIC MAKERS - Craftspeople and artisans in the BSR for commercialisation of handmade goods

BSRCulturalPlanning – Cultural planning as an innovative and collaborative tool for citizen participation in inclusive and sustainable city development in the BSR

Crea-Digi & Tourism – Creativity, Digital Innovation and Cultural Tourism: Synergies, Network and Capacity Building

Next seed money call opens most probably in late 2017:
participate 

PA Culture activities/plans in 2017 & 2018

- June 12th 2017: Berlin, Polish Institute: 5th Strategic **Project Development Workshop**
- June 13th 2017: Berlin, Polish Institute: **Steering Group** PA Culture meeting
- June 14th 2017: Berlin, EUSBSR Annual Forum: **Session** on 'Culture as a driving force for sustainability'
- Sept. 18th 2017: Kaliningrad: 6th Strategic **Project Development Workshop**
- Sept. 21st 2017: Potsdam/Germany: **Seminar** at BSSSC Annual Conference on perspectives of **European Cultural Heritage Year** (ECHY) 2018
- First half year 2018: 7th Strategic **Project Development Workshop** with regards to ECHY 2018
- June 2018, Tallinn: **Steering Group** meeting at 9th EUSBSR Annual Forum

Lobby activities for a better funding framework for Culture and Creative Sectors after 2020

Present position: Funding for the main projects remains challenging.

1. INTERREG BSR Funding

- **Status:** Cultural Projects (without innovative or cultural heritage approach) are not eligible in the INTERREG BSR program
- **Demand:** Funding for all objectives and policy areas of the EU Baltic Sea Strategy

2. Specialised EU programs such as 'Creative Europe'

- **Status:** Funding by specialized EU programs is difficult as no facilitated access for flagships of macroregional strategies is provided
- **Demand:** facilitated access for flagships projects to the specialized EU programs after 2020



Conclusion: Political lobbying for CCS is needed – now!

„The missing ingredient in the
European project is culture!“
(Chris Torch, founder of *Intercult*)

Thank you for listening !

More information: www.eusbsrculture.eu

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