



## **EUSBSR** EU STRATEGY FOR THE BALTIC SEA REGION

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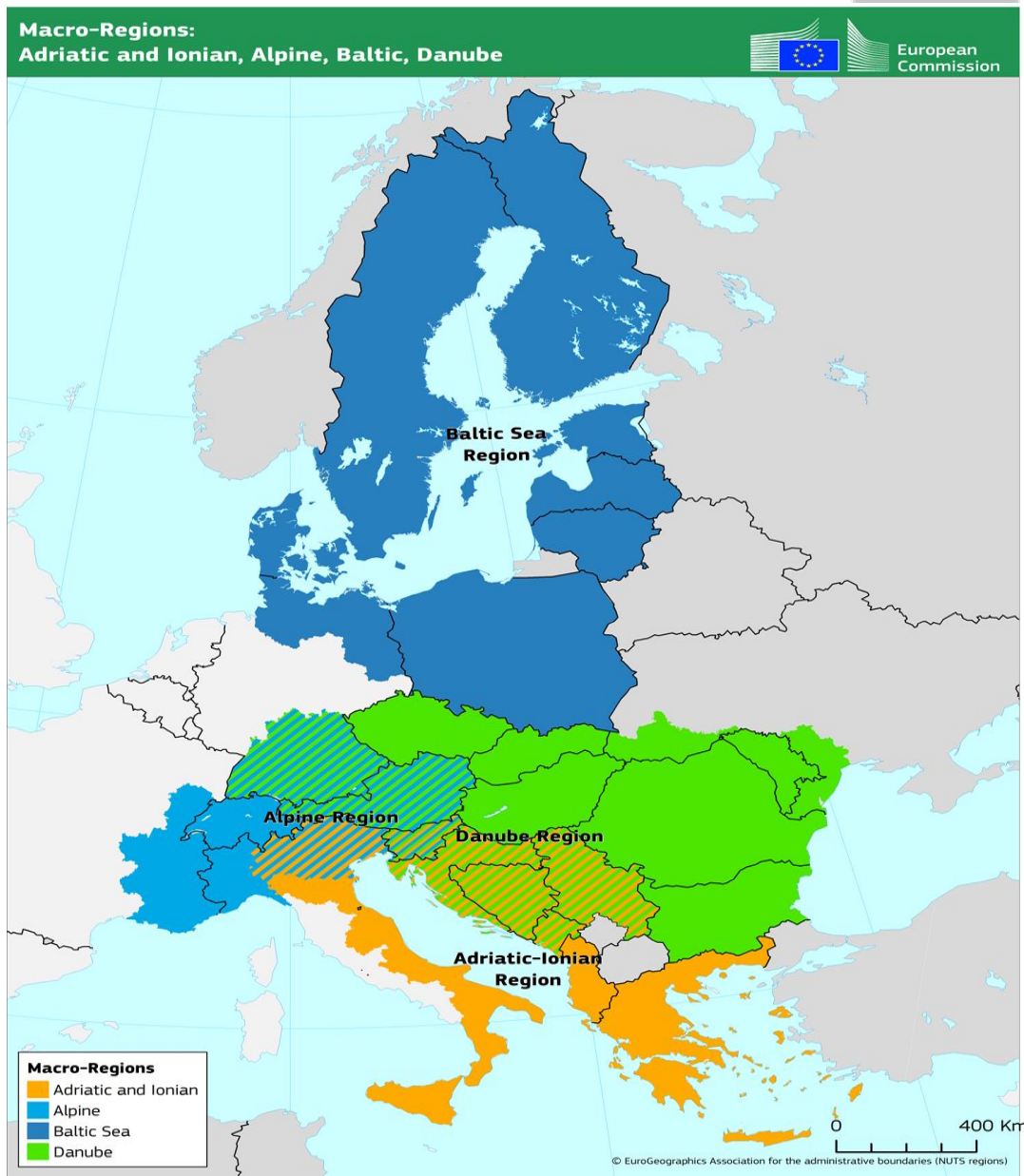
### **Let's Communicate seminar**

Value creation focusing on culture, cultural heritage  
and creative industries

Peter Schenk, European Commission (DG REGIO)  
27 April 2017, Oslo

## The four MRS

- 1) EUSBSR in 2009
- 2) EUSDR in 2010
- 3) EUSAIR in 2014
- 4) EUSALP in 2015

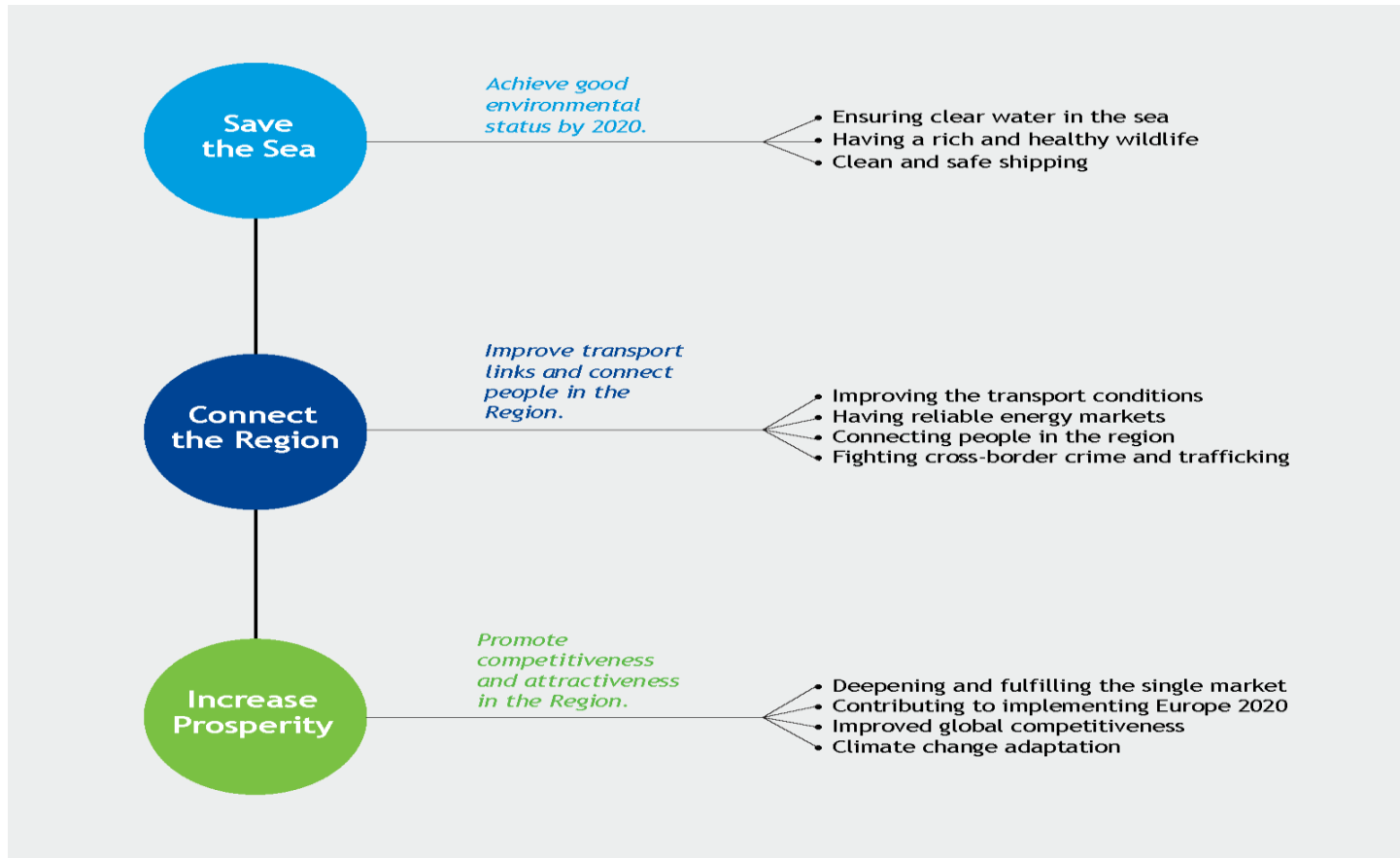


## EUSBSR: key facts

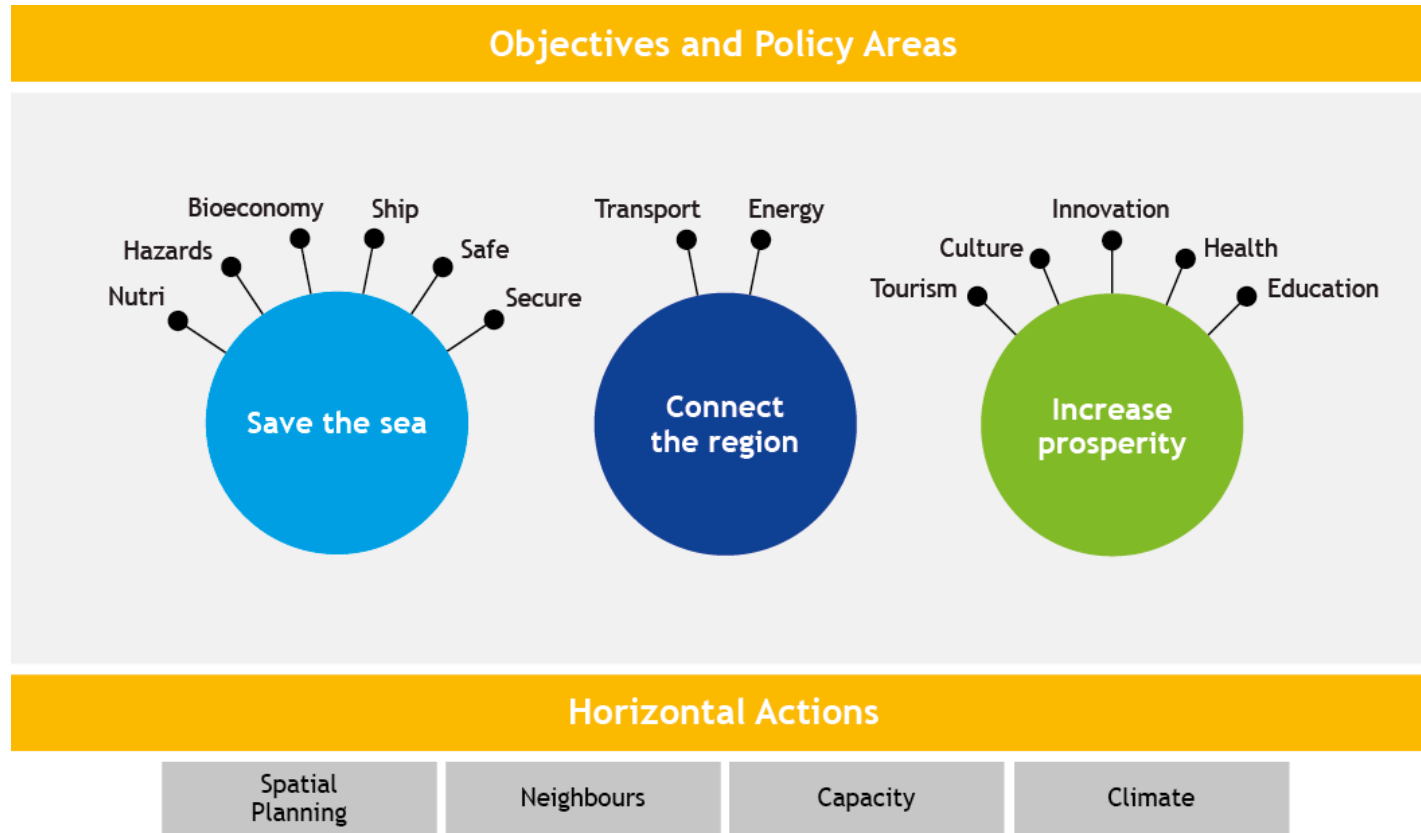
- first EU macro-regional strategy (in 2009)
- 8 EU Member States; cooperation with Belarus, Iceland, Norway, Russia
- based on long history of cooperation
- common challenges/opportunities
- 3 objectives (Save the Sea, Connect the Region, Increase Prosperity)
- 17 thematic areas (incl. 'Culture')



## EUSBSR objectives:



## EUSBSR structure:



## State of play of implementation of the EUSBSR:

*Commission report on the implementation of EU macro-regional strategies  
(COM (2016)805 final of 16 December 2016, SWD (2016) 443 final)*

### Achievements (examples):

Mobilisation of projects and processes across borders (EUSBSR Flagships)

Increased knowledge and joint initiatives

Multi-level governance

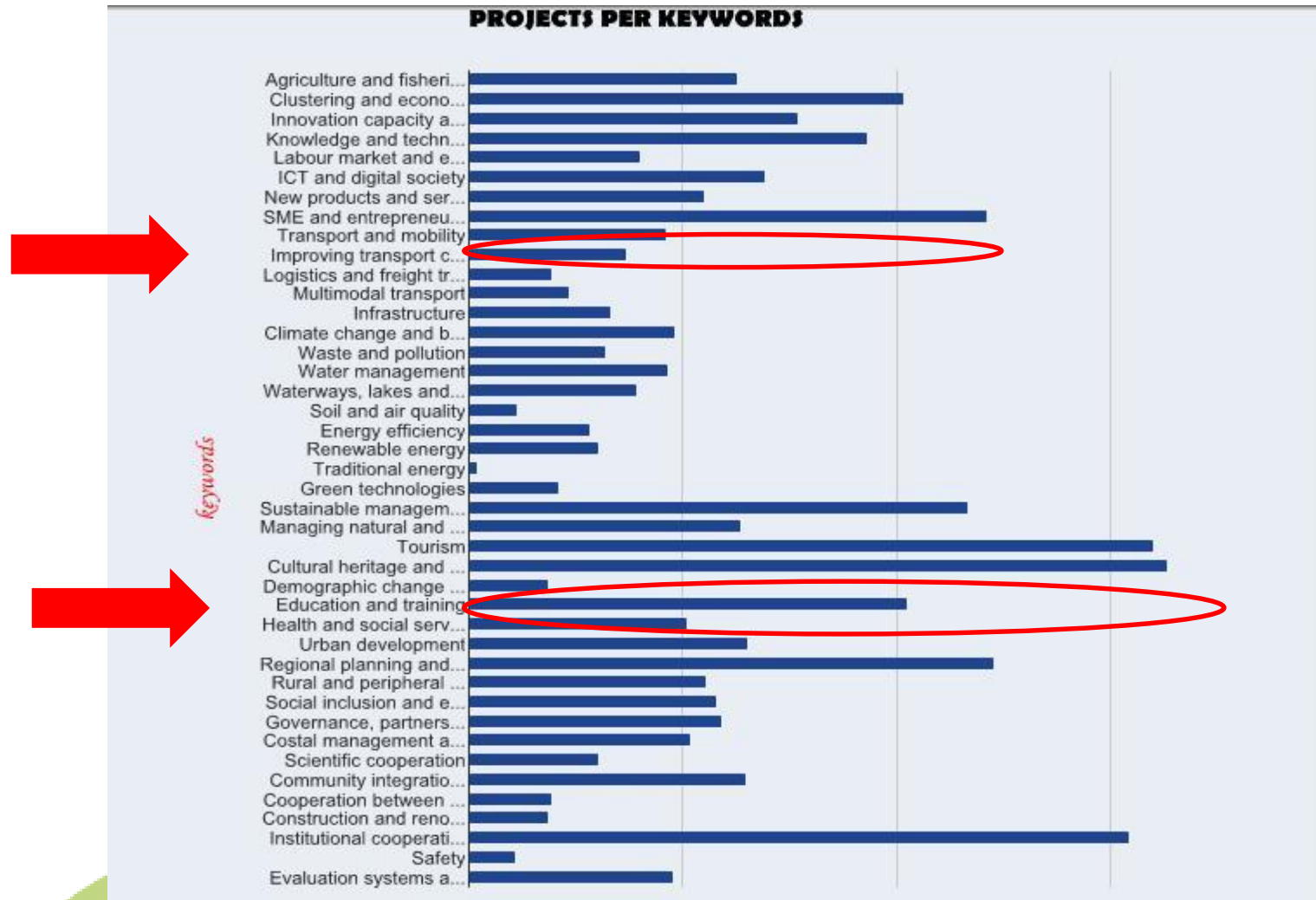
Better coordination of existing networks

Better implementation of EU legislation

## Opportunities to connect to the EUSBSR

- Linking up with relevant EUSBSR thematic experts (Policy area/ horizontal area coordinators and Steering Groups)
  - Make use of the expertise in EUSBSR thematic Steering Groups
  - Extend project results to the whole Baltic Sea region
  - Link up with existing EUSBSR Flagships
  - Capitalise on project results: transfer to policy level
- Partners involved in EUSBSR flagships (<http://www.balticsea-region-strategy.eu/action-plan>); see also database: [www.keep.eu](http://www.keep.eu);
- Participate in programmes offered by EUSBSR Horizontal Action "Capacity" (e.g. Baltic Leadership Programme, Baltic Executive Programme)
- Networking matchmaking events (e.g. EUSBSR Strategy Forum)
- ERDF Network of Managing Authorities in support of the EUSBSR
- Interreg programmes
- EUSBSR Funding Portal: <http://funding.balticsea-region.eu/>

## 2000-2006+2007-2013: INTERREG's most popular topics...





## 8th Strategy Forum of the EUSBSR

- 8<sup>th</sup> EUSBSR Annual Forum: 13/14 June 2017 in Berlin
- Hosted by Germany together with the CPMR - BSC, in close cooperation with the European Commission
- Overall topic: "Connectivity", 3 plenary sessions, around 30 seminars, 800 participants
- Registration open (until 26 May)
- More information: : <http://www.balticsea-region-strategy.eu/8th-annual-forum/>



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FOR THE BALTIC  
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[www.balticsea-region-strategy.eu](http://www.balticsea-region-strategy.eu)

**Thank you for your attention!**