

# 23rd BSSSC Annual Conference 23-25 September 2015, Visby, Sweden "Digital Agenda – New Chances and Challenges for the



**PROGRAMME** 

## **BSSSC Annual Conference**

23-25 September Visby, Sweden

Venue: Wisby Strand Congress & Event, Gotland

Regions of the Baltic Sea"

Strandvägen 4, SE-621 55 Visby, Sweden

## Tuesday, 22 September 2015

12:00- CPMR Baltic Sea Commission Executive Committee meeting (for invitation

only)

## Wednesday, 23 September 2015

9:00-16:00	Youth event (for invitation only)
9:00-12.00	CPMR Baltic Sea Commission Executive Committee meeting (for invitation
	only)
12:00-13:30	Lunch (BSSSC and CPMR Baltic Sea Commission Boards, for invitation only)
13:30-16:30	BSSSC Board meeting (for invitation only) at "Leuviden"
16:00-17:30	Registration open
17:00-18:30	Meetings of the national delegations
19:30-21:00	Welcome Reception at Gotland's Museum "Fornsalen", Strandgatan 14,
	62156 Visby, <a href="http://www.gotlandsmuseum.se/">http://www.gotlandsmuseum.se/</a>

## Thursday, 24 September 2015

09:00 Registration open

09:30-10:45 Session I — Opening of the 23rd BSSSC Annual Conference

at Congress Hall "Wisby" Moderator: Ms. Meit Fohlin

Speakers:

Mr. Ossi Savolainen – BSSSC Chairman, Regional Mayor of Helsinki-Uusimaa

Ms. Meit Fohlin – Region Gotland Ms. Saga Carlgren – Region Gotland

Ms. Anke Spoorendonk – Minister of Justice, Cultural and European Affairs

of Schleswig-Holstein, EUSBSR coordinating region

Mr. Jacek Śladewski, First Counsellor, Head of Political Section

Embassy of Poland, Sweden – Representative of CBSS Polish Chairmanship

10:45-11:30 Coffee break with interaction







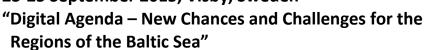






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11:30-13:00 Session II – launch the topic Digital Agenda

Moderator: Ms. Meit Fohlin

Speakers:

**Keynote: Towards Digitalization – new opportunities for regions and cities:** 

Mr. Markku Markkula – President of the Committee of the Regions

Mr. Flemming Stender – Director, Baltic Development Forum (BDF)

Ms. Anne Ståhl-Mousa – Gotland Digital Agenda

Questions and interaction

13:15-14:30 Lunch

14:30-16:30 Session III – parallel sessions – for detailed information about parallel

sessions see annex

Session III a) Fostering Economic Growth and Access to Culture through digital

technologies

at "Leivide"

Host and organizer: Schleswig-Holstein, Germany

Moderator: Mr. Stefan Musiolik – Ministry of Justice, Cultural and European

Affairs of Land Schleswig-Holstein / EUSBSR Priority Area Culture

Speakers:

**Dr. Lissa Holloway-Attaway,** Associate Professor of Media Arts, Aesthetics

and Narration, University of Skövde

Ms. Torun Ekstrand, Kulturcentrum Ronneby Municipality / SWE, Project

"Think Tank Transbaltic"

Mr. Olaf Gerlach-Hansen, Danish Cultural Institute, Project "Culturability" of

the Nordic Council of Ministers

Ms. Olga Knudsen, Swedish Institute, Project "Baltic Lab"

Session III b) Digital evolution – youth, education and digital agenda

at Congress Hall "Wisby"

Host and organizer: BSSSC Youth Network

Chair: **Ms. Malgorzata Ludwiczek**, coordinator for the BSSSC youth network Moderator: **Ms. Nellija Karpuŝenkova** – youth network representative in the

**BSSSC Board** 







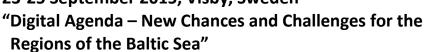






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Speakers:

**Mr. Gerd Tarand**, former member of the Board from the youth network, Estonia

Ms. Kirsti Slettevoll, head of "Nettskolen Buskerud" and Ms. Sigrun Bergseth, adviser in the Education department, Buskerud County Mr. Henrik Bergqvist, PicHit.me, Gotland, Sweden

## Session III c) Transport in the context of the Digital Agenda

at "Linde"

Host and organizer: Vest-Agder, Norway

Moderator: Mr. Jon Halvard Eide, Special Adviser at Vest-Agder County

Council

### Speakers:

**Mr. Michael Glotz-Richter**, City of Bremen "Development of autonomous transport solutions & technologies – a game changer for the next decades" Logistic forwarder, operator or project representative (tbc)

Public authority or project representative (tbc)

Representative of the subject Autonomous vehicles (tbc)

## Session III d) Smart specialization and maritime policy

at "Loista"

Host and organizer: CPMR Baltic Sea Commission Maritime Working Group

and Uusimaa Regional Council Moderator: **Mr. Jaakko Mikkola** 

### Speakers:

Mr. Lucas Bosser, policy analyst, CPMR

Mr. Juha Valtanen, Programme Manager, Machine Technology Center Turku

Ltd

Ms. Asa Bjering, Executive Secretary, CPMR Baltic Sea Commission

16:00-17:00 Coffee break













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**PROGRAMME** 

17:00-18:00 **Session IV** 

Moderator: Ms. Meit Fohlin

Report from the parallel sessions

Youth participation – marking an important part of the BSSSC work. 10 years of youth delegates in the BSSSC Board. Interaction with former youth Board members

and ceremony.

Conclusion of the first day and bridge to second day.

20:00-22:30 **Dinner** 

## Friday, 25 September 2015

at Congress Hall "Wisby"

8.45 Registration for Interreg-session

9:00-11:00 Interreg – turning ideas into projects

Organizer: Interreg Central Baltic Programme

in co-operation with Interreg Baltic Sea Programme, Interreg South Baltic

Programme and Swedish Institute

In the 25th anniversary year of the Interreg cooperation, the Central Baltic, South Baltic and Baltic Sea Region Interreg Programmes, together with Swedish Institute join forces in presenting and discussing new funding opportunities for territorial cooperation. The aim of the session is to build a dialogue between the participants and the programmes allowing for sharing, learning and encouraging the BSSSC regions to make more use of the Interreg opportunities. To this end, benefits and challenges of cooperation projects for regional authorities will be discussed and practical hints for project applications will be provided.

Moderator:

Mr. Hans Bjurbäck, Information Officer, Central Baltic Programme

11:00-11:30 **Coffee break** 













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**PROGRAMME** 

11:30-12:30 Closing session - Bridging into the future and closing of the 23rd BSSSC AC

2015

Moderator: Ms. Meit Fohlin

Speakers:

Ms. Heli Halla-aho – Secretary General of the BSSSC, Presentation of the

Conference resolution

Presentation of the results of the BSSSC Youth Event

Ms. Meit Fohlin, Conclusion and results of the conference

Mr. Ossi Savolainen – BSSSC Chairman, Regional Mayor of Helsinki-Uusimaa

12:30-14:00 Lunch













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ANNEX – PARALLEL SESSIONS ON THURSDAY, 24<sup>TH</sup> OF SEPTEMBER, AT 14:30-16:30

Parallel Session III a.) Fostering Economic Growth and Access to Culture through digital technologies

Moderator: Mr. Stefan Musiolik

#### Introduction

**Mr. Stefan Musiolik**: Introduction to the topic and short presentation of related activities within the EUSBSR Policy Area Culture & Creative Sectors

## **Key Note Speeches**

**Dr. Lissa Holloway-Attaway**, Assoc. Professor of Media Arts, Aesthetics and Narration, University of Skövde:

Cultural heritage – Opportunities offered by digitization

**Ms. Torun Ekstrand**, Kulturcentrum Ronneby Municipality, project Think Tank Trans-baltic

Arts & culture – Experimental approaches using digital media

**Mr. Olaf Gerlach-Hansen**, Danish Cultural Institute, project Culturability Gaming – Gaming as a driver of sustainable development

**Ms. Olga Knudsen**, Swedish Institute, project BalticLab Creative industries – Digital technologies as a chance for young CCI start-ups

#### **Panel Discussion**

"Digital meets culture – Fresh solutions for a sustainable and competitive Baltic Sea Region"

Moderator: Mr. Stefan Musiolik
Panelists: Key-note speakers













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Parallel session III b) "Digital evolution" – youth, education and digital agenda

Organiser: BSSSC youth network

#### Topics to be covered:

- How digitalisation has changed our education and society digital natives vs digital foreigners
- Use of electronic devices in school social network in education new skills einclusion
- Motivation and encouragement to use new technology digital society (eparticipation, e-voting, etc.)

Chair: Ms. Malgorzata Ludwiczek, coordinator for the BSSSC youth network

Moderators: **Ms. Hanna Kivimäki** and **Ms. Nellija Karpuŝenkova** – youth network representatives in the Board

Welcome and introduction to the WS

#### Interventions:

- eEstonia youth and the digital agenda by Mr. Gerd Tarand, former member of the Board from the youth network, Estonia
- ➤ What characterizes good net-based education, and how does it challenge teaching in the traditional classroom by Ms. Kirsti Slettevoll head of "Nettskolen Buskerud" and Ms. Sigrun Bergseth, Buskerud County Administration, Norway
- Motivation and use of new technology by Mr. Henrik Bergqvist, PicHit.me, Gotland, Sweden

Discussion – input to the BSSSC work toward 2020













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## Outline for parallel session III c.) - Transport in the context of the Digital Agenda

14:30 – 14:45:	Introduction to the session
	Mr. Jon Halvard Eide, Vest-Agder County Council (NO)
	Purpose of session
	<ul> <li>Policy frameworks and relevant EU programmes</li> </ul>
	Introduction of speakers
14.45 – 15:05:	Presentation 1: Role and potential of ICT tools and intelligent transport solutions in <u>freight transport</u> By logistic forwarder, operator or project representative
15:05 – 15:30:	Presentation 2: Role and potential of ICT tools and intelligent transport solutions in passenger transport
15:30 – 16:00:	Presentation 3: Autonomous vehicles – state of development, prospects, regulatory and technological requirements for large scale roll-out
16:00 – 16:30:	Discussion and recommendations for the way forward
16:30:	End of session

If time allows there might be a short break at a convenient point in the program.









