



**PRELIMINARY Conference Programme - 7th Strategy Forum of the EUSBSR**

Venue: The Brewery Conference Centre, Torkel Knutssongatan 2, Stockholm

For the latest updates, see [strategyforum2016.eu](http://strategyforum2016.eu)

**Tuesday 8 November 2016**

08.00 Registration opens		
09:00-12.00 18th Baltic Development Forum Summit (separate event)		
<b>Early Arrivals Parallel Seminars &amp; Workshops</b>  09:30 - 10:30	<b>Myth - Busting Trafficking in Human beings</b>  Organiser: Nordic Council of Ministers, Council of the Baltic Sea States and County Administrative Board of Stockholm  Venue: Galleriet	<b>“This is what we need to do for a cleaner sea.” - Sectors have their say</b>  Organiser: HELCOM  Venue: Riddarsalen
	<b>Why gender matters (09:30 - 10:40)</b>  Organiser: Winnet  Venue: Fogelström	
<b>Early Arrivals Parallel Seminars &amp; Workshops</b>  10:40-11:50	<b>Cultural gaming as an innovative and interactive tool for modelling smart and sustainable regions</b>  Organiser: Nordic Council of Ministers office in Latvia  Venue: Lindgren	<b>How to embed inland navigation in transport chains?</b>  Organiser: Interreg Baltic Sea Region project EMMA  Venue: Galleriet
	<b>How to engage farmers and communities in water management</b>  Organisers: Swedish University of Agricultural Sciences (SLU) and WWF  Venue: Riddarsalen	<b>Fisheries as part of integrated Baltic Sea marine management - what are the challenges and opportunities?</b>  Organiser: FISHSEC  Venue: Fogelström
12:00-13:00 Networking Lunch		

<p><b>Inspiration Session I</b> 13:15-14:50</p> <p>Vision 2030 for the Baltic Sea Region</p>	<p><b>Conference moderator</b> <b>Monika Zamachowska</b>, Polish journalist and moderator specialized in European affairs and EU integration, with extensive experience from Baltic Sea Region events.</p> <hr/> <p><b>Vision 2030 for the Baltic Sea Region</b></p> <p><b>Stefan Löfven</b>, Prime Minister of Sweden <b>Juha Sipilä</b>, Prime Minister of Finland, Presidency of the Nordic Council of Ministers <b>Corina Crețu</b>, European Commissioner for Regional Policy</p> <p><b>Strategic Foresight Report:</b> <b>Challenges and Opportunities for the Region in a Global Perspective</b> <b>Kai Böhme</b>, Director Spatial Foresight GmbH <b>Janne Antikainen</b>, Design Director and partner of MDI</p> <p><b>Panel discussion</b> <b>Niklas Zennström</b>, founder of Skype, Atomico and Race for the Baltic <b>Anke Spoorendonk</b>, Minister for Justice, Culture and European Affairs of Land Schleswig-Holstein <b>Alexandra Ehlers</b>, Chairperson of the Regional Youth Council of Schleswig-Holstein</p> <p style="text-align: right;">Venue: Mässhallen</p>
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<p><b>Parallel Seminars &amp; Workshops</b> 15:00-16:20</p>	<p><b>Main Session 1: Connecting for a digital market in the Baltic Sea Region</b></p> <p>Organiser: Baltic Development Forum et. al</p> <p>Venue: Mässhallen</p> <hr/> <p><b>Saving and using the sea? - connecting decision makers and actors through maritime spatial planning</b></p> <p>Organiser: VASAB</p> <p>Venue: Lindgren</p> <hr/> <p><b>Saving the Baltic Sea in 20 years - innovative methods to extract the nutrient surplus from the sea water</b></p> <p>Organiser: PAC Bioeconomy Fishery/Aquaculture</p> <p>Venue: Galleriet</p> <hr/> <p><b>Looking towards 2030 - from foresight to vision</b></p> <p>Organiser: Swedish Agency for Economic and Regional Growth</p> <p>Venue: Polhem</p>	<p><b>How do cultural creative sectors encourage cooperation, innovation and inclusion in a culturally diverse Baltic Sea Region?</b></p> <p>Organiser: PAC Culture</p> <p>Venue: Fogelström</p> <hr/> <p><b>“Nothing about us without us” - A youth perspective on the future of the Baltic Sea Region</b></p> <p>Organiser: The Baltic Sea States Subregional Co-operation (BSSSC), Union of Baltic Cities (UBC), EuroRegion</p> <p>Venue: Arkaden</p> <hr/> <p><b>Fostering innovation and growth in the bioeconomy through smart specialization</b></p> <p>Organiser: Nordic Council of Ministers</p> <p>Venue: Riddarsalen</p>
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<b>Parallel Seminars &amp; Workshops</b>  16:30-17:30	<b>Main Session 2: Fashionable bioeconomy in the Baltic Sea Region</b>  Organiser: Nordic Council of Ministers  Venue: Mässhallen	<b>Internationalisation models for digital start-ups in the Baltic Sea Region</b>  Organiser: Baltic Development Forum, Nordic Council of Ministers, Swedish Agency for Economic and Regional Growth  Venue: Riddarsalen
	<b>Where are we heading - wealthier and healthier in the decades to come, or just the opposite?</b>  Organiser: The Northern Dimension Partnership in Public Health and Social Well-being (NDPHS)  Venue: Arkaden	<b>Hazardous substances from cities - a bigger threat to Baltic Sea health than eutrophication?</b>  Organiser: Interreg Baltic Sea Region flagship project "NonHazCity"  Venue: Lindgren
	<b>New thinking and policy design - can flexible mechanisms save the Baltic Sea?</b>  Organiser: John Nurminen foundation et. al.  Venue: Galleriet	<b>Tourism. Sustainable. 2030</b>  Organiser: PAC Tourism  Venue: Fogelström
	<b>Financing climate action</b>  Organiser: Council of the Baltic Sea States Secretariat and Swedish Civil Contingencies Agency  Venue: Polhem	

**19.00-21.00 Dinner Reception**  
  
 At Stockholm City Hall. Hosted by the City of Stockholm.

## PRELIMINARY Conference Programme - 7th Strategy Forum of the EUSBSR

For the latest updates, see [strategyforum2016.eu](http://strategyforum2016.eu)

Wednesday 9 November 2016

08.00 Registration opens		
<p><b>Inspiration Session II</b></p> <p>09:00-10:30</p> <p>EU and Global policies for 2030</p>	<p><b>UN Agenda 2030 and the Global Sustainability Goals from a Baltic Sea Region perspective.</b>  Alan Atkisson, Author, Senior Advisor in Sustainability and Adviser to the United Nations Secretariat</p> <p><b>EU perspective for 2030</b>  Paweł Świeboda, Deputy Head of the European Political Strategy Centre</p> <p><b>Panel discussion</b></p> <p>Pär Svärdson, CEO and founder Apotea AB  Ilona Raugze, Director ESPON EGTC  Michael Smyth, Vice President European Economic and Social Committee  Tiina Perho, Board member South West Finland Regional Council &amp; Chair CPMR BSR Working Group on Maritime issues  Kristen Aigro, International Officer at the ENL Estonian National Youth Council</p> <p style="text-align: right;">Venue: Mässhallen</p>	
<p><b>Parallel Seminars &amp; Workshops</b></p> <p>10:40-12:00</p>	<p><b>Main Session 3:  Walk the talk - implementing the Sustainable Development Goals in the Baltic Sea Region</b></p> <p>Organiser: Council of the Baltic Sea States (CBSS)/Baltic2030</p> <p>Venue: Mässhallen</p>	<p><b>Perspectives for EU-Russia cooperation in the Baltic Sea Region</b></p> <p>Organiser: HAC Neighbours</p> <p>Venue: Riddarsalen</p>
	<p><b>Is there so much phosphorous leaching from the Baltic Sea sediments that taking action on land is useless?</b></p> <p>Organiser: Baltic Eye, Stockholm University</p> <p>Venue: Lindgren</p>	<p><b>EUSBSR flagships synergising on TEN-T corridors - a Recipe to embed the TEN-T in the BSR communities?</b></p> <p>Organiser: PAC Transport, NSB CoRe, TENTacle and Scandria2Act.</p> <p>Venue: Arkaden</p>
	<p><b>Is youth social entrepreneurship the solution for sustainable rural areas?</b></p> <p>Organiser: Young Ambassadors of Democracy/ Coompanion Kalmar, BYSED Interreg Seed Money project and BS NGO Network</p> <p>Venue: Galleriet</p>	<p><b>“If you can’t measure it, you can’t manage it?” Tools for monitoring the Baltic Sea Region development</b></p> <p>Organiser: VASAB, Nordregio, Swedish Agency for Economic and Regional Growth</p> <p>Venue: Polhem</p>
	<p><b>Blue Growth - added value of cooperating in project clusters</b></p> <p>Organiser: Interreg Baltic Sea Region programme</p> <p>Venue: Fogelström</p> <p><i>N.B this session is prolonged until 13.00</i></p>	
12:00-13:45 Networking Lunch		

<b>Parallel Seminars &amp; Workshops</b>  14:00-14:50	<b>Main Session 4: Sustainability of the Shipping Industry. Reaching a new normal</b>  Organiser: Zero Vision Tool, ZVT  Venue: Mässhallen	<b>Achieving knowledge-driven innovation and growth in the Baltic Sea Region</b>  Organiser: Baltic Development Forum, Skåne region, GEMS  Venue: Galleriet
	<b>Cities and Regions: Drivers or Bystanders in the Baltic Sea cooperation</b>  Organiser: Union of the Baltic Cities (UBC), Land Brandenburg  Venue: Fogelström	<b>Finding innovative ways to fight the eutrophication in the Baltic Sea</b>  Organiser: Nordic Environment Finance Corporation (Nefco)  Venue: Lindgren
	<b>How to ensure that Agenda 2030 goals for the Baltic Sea Region are reached in the light of a changing climate?</b>  Organiser: Swedish Meteorological and Hydrological Institute (SMHI)  Venue: Riddarsalen	<b>Energy Union - practical solution for sustainable energy market development</b>  Organiser: PAC Energy  Venue: Arkaden
<b>Parallel Seminars &amp; Workshops</b>  15:00-15:50	<b>Main Session 5: Cooperation on the Transeuropean Corridors of the Baltic Sea Region</b>  Organiser: PAC Transport Venue: Mässhallen	<b>Closed loops: Innovative solutions in sludge management for a toxin free environment</b> Organiser: PAC Hazards, PAC Bioeconomy, PAC Nutri, HELCOM Venue: Lindgren
	<b>Do we need a macro regional dimension in higher education, science &amp; research policy in the Baltic Sea Region?</b>  Organiser: Baltic Science Network Venue: Arkaden	<b>Accelerating strategic cooperation for sustainable blue growth in the Baltic Sea Region</b> Organiser: Conference of Peripheral Maritime Regions (CPMR), European Commission, DG MARE Venue: Galleriet
	<b>International SME support increases prosperity - how to benefit from the expertise of the Enterprise Europe Network</b>  Organiser: European Commission, DG GROW Venue: Fogelström	<b>Bioenergy can replace more fossil energy - how to release potentials for sustainable bioenergy</b>  Organiser: Swedish Forest Agency et.al.  Venue: Riddarsalen
<b>Concluding Session</b>  16:00-16:50	<b>Summing up and key messages from the conference</b> Karolina Skog, Minister for the Environment, Sweden  <b>Panel discussion</b> Paavo Lipponen, Former Prime Minister of Finland Monika Stankiewicz, Executive Secretary HELCOM Flemming Stender, Director of Baltic Development Forum Rosaline Marbinah, Vice President of the LSU Swedish National Youth Council  <b>8th Strategy Forum of the EUSBSR in Berlin, June 2017</b> Thomas Ossowski, Director for Relations with European Union Member States, Cross-Border and Regional Cooperation, Germany  Venue: Mässhallen	



## PRELIMINARY Program - CREATIVE LOUNGE

8-9 November 2016

### All day:

**10:00 Creative Lounge opens for networking and coffee**

Nobelterrassen's set-up is exclusively for Networking. **Baltic Sea Region-Barista** Brian Jones will serve organic coffee and share entrepreneurial ideas from his experience as a young Baltic Sea Region advocate.

### Tuesday 8 November Venue: Mälarsalen

08:00 - 10:00

**Exhibition build up**

12:10

**Welcome speech from the Creative Lounge Stage**

12:40

**Bioeconomy and innovative solutions for a sustainable Baltic fashion industry in 2030 (fashion show).**

Presented by Nordic Council of Ministers

15:10

**Hot Seat: The political state of the Baltic Sea Region - challenges and opportunities for regional cooperation**

Organiser: Baltic Development Forum (BDF)

16:00 - 16:30

**Macro-regional Matchmaking**

Presented by Let's Communicate.

Meet Policy Area Coordinators (PACs) and Horizontal Action Coordinators (HACs), topic: Connect the Region + Horizontal actions

16:40-17:30

**Financial opportunities in the Baltic Sea Region**  
presented by HA Capacity

### Wednesday 9 November Venue: Mälarsalen

11:15 - 11:45

**Macro-regional Matchmaking**

Presented by Let's Communicate.

Meet PACs and HACs, topic: Increase Prosperity

12:10

**Keep Sweden Tidy announces the winner of the BLASTIC competition**

12:40-13:00

**Who will be the next US President?**

A conversation led by Alan AtKisson with former US correspondent Folke Rydén and other guests on the results and consequences of the US presidential election for the Baltic Sea Region.

13:10 - 13:50

**To save the world - Let's start with the Baltic Sea.**  
Folke Rydén, prize winning reporter, director and producer.

14:00 - 14:30

**Macroregional Matchmaking**

Presented by Let's Communicate.

Meet PACs and HACs, topic: Save the Sea

15:00-15:50

**Hot Seat: Which way is up? Young scientists take on key regional actors about desired future options for the Baltic Sea**

Organiser: BONUS, HFLCOM, VASAB, Baltic Earth

