

Discover Hamburg



HWF Hamburg Business Development Corp.

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HAMBURG

Facts and Figures



- Second largest city in Europe's largest domestic market
- Free and Hanseatic City of Hamburg is one of 16 federal states
- Germany's most dynamic business region
- Germany's most international city
- Highest purchasing power in Germany
- Stable population growth

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Hamburg Metropolitan Region

- Present Region

Metropolitan Region Hamburg:

Besides Hamburg 14 district counties

Lower Saxony and Schleswig-Holstein, 4,3 Mio. Inhabitants

- Planned Extension:

4 further district counties.



HAMBURG

Facts and Figures

| | |
|----------------------------|----------------|
| City of Hamburg population | |
| Foreign nationals | 245,240 |
| Private households | 983,000 |
| Single-person households | 497,000 |
| Arrivals | 87,538 |
| Departures | 75,668 |

| | Hamburg | Metropolitan Region |
|---|---------------------------|------------------------------|
| Area | 755 km² | 19,801 km² |
| Population (31. Dec 10) | 1.79 Mio. | 4.3 Mio. |
| Employees subject to social insurance contribution (31. Dec 10) | 1.13 Mio. | 1.4 Mio. |

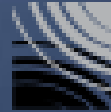


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HafenCity

Europe's largest inner city
development project

HAFENCITY
HAMBURG



INTERNATIONAL TRADE METROPOLIS

PORT OF HAMBURG

- Among the 15 largest ports worldwide
- Third largest seaport in Europe
- 9 Million TEU handled in 2011
- Most important port in Europe for China
- Most important port in Europe for India
- Leading feeder Port for the Baltic region offers the densest network of feeder connections in Northern Europe

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European Green Capital 2011



INTERNATIONAL TRADE METROPOLIS

- Hamburg = hub for commodity flows
- 650 Asian companies
- 400 Northern European companies
- 130 American companies
- 250 Eastern Europe and Russian companies

INTERNATIONAL TRADE METROPOLIS

Famous Brands From Hamburg



INTERNATIONAL TRADE METROPOLIS

International Enterprises in Hamburg



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MITT

- Founded in 1997
- More than 650 members
- Very good network within the community
- Cluster consisting of 24,430 media, IT and telecommunication companies with a total staff of 113,000

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Aviation Cluster
Hamburg Metropolitan Region
Luftfahrtcluster Metropolregion Hamburg

AVIATION

- Cluster initiative established in 2001
- Hamburg ranks as the third-largest centre of the civil aviation industry, after Seattle and Toulouse
- Airbus, Lufthansa Technik AG, Hamburg Airport, etc.
- More than 41,000 employees

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LIFE SCIENCES

- Cluster founded in April 2004 as a joint cooperation between Hamburg and the state of Schleswig-Holstein
- Focusing on Biotechnology, Medical Technology and Pharmacy
- More than 500 companies, 2 University Medical Centers, more than 150 clinics, 5 Universities, 14 technology parks and incubators

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LOGISTICS

- Cluster founded in 2006
- More than 4,500 members, sectors largest single network in Germany
- 320,000 employees in the metropolitan region, approx. 170,000 in Hamburg
- Germany's most dynamic logistics industry location

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RENEWABLE ENERGIES

- Cluster focusing on wind power, solar power and biomass
 - Around 146 members
 - Establishing Hamburg as...
 - a prime location for wind power
 - an international service hub
 - a renewable innovation centre
- Generation of
- 25.000 jobs
 - (15.000 in Hamburg and 10.000 in Hamburg metropolitan region)



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MARITIME INDUSTRIES

The maritime cluster has just started operating. Hamburg is partnering with the federal states of Schleswig-Holstein and Lower-Saxony.

maritimes cluster
hamburg
niedersachsen
schleswig-holstein
norddeutschland

Norway in Hamburg Networking



- Traditional reception and lighting of „Trondheim Christmas Tree“
- Innovation Norway
- German-Norwegian Chamber of Commerce
- Norwegian Tourism Office
- Norwegian Seafood Export Council
- NorTrade.com
- Peer –Gynt-Klub

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During a presentation of the Norwegian Foreign Minister on 6.2.2012, Vice CEO of Hamburg Chamber of Commerce claimed a far more close cooperation of both countries and suggested a bilateral energy Network

➤ Smart grid energy management

Vision: German-Norwegian Energy Network

Replacement of Atomic Energy

Growing gas- and oil demand

Fluctuating markets in renewable energies

Norway: Input of remarkable energy storing capacity



Norwegian economic impacts for Hamburg

Hamburg Port is main port for Norway's global entry

approx. 50 Norwegian companies with branch offices in Hamburg

More than 700 Hamburg companies with business relations in Norway

Main industries:

- Fish (aqua-culture and seafish)
- Shipbuilding and shipping industry
- Natural oil and gas
- Export/Import
- Timber
- Tourism



HWF – your partner for success connecting people and markets

- Support for all international companies from start-up to transnational enterprise
- Assistance in obtaining residence and work permits
- Approval procedure consultancy and acceleration
- Brokerage of suitable office/commercial space
- Putting companies in touch with experts
- Bridging the culture gap between company and location
- Office Rent Subsidy

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The HWF Hamburg Business Development Corporation

- The central contact, consulting and service agency for companies from all industries
- One stop shop: supports businesses in implementing their expansion, restructuring and investment projects
- Service strictly confidential and free of charge

HWF HAMBURG

Your partner for success

Success with Hamburg. HWF – Public Private Partnership

Founded in
1985

Hamburg Chamber of Commerce 15%

Hamburg Chamber of Crafts 14%

Hamburg Marketing GmbH 51%

Hamburger Sparkasse AG 10%

Hamburger Volksbank eG 10%



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www.hamburg-economy.de

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