

A photograph of a woman in a red dress dancing under a black umbrella. She is surrounded by colorful paint splatters in shades of orange, blue, yellow, red, and green. The background is a grey concrete wall.

2014-2020

Creative  
Europe

Kreativt  
Europa

# ABOUT CREATIVE EUROPE

7 years (2014-2020)

Budget EUR 1.46 billion

- European cross-border cooperation projects
- Literary translations
- European Networks
- European Platforms
- Development of European films, TV programmes and games
- Distribution and promotion of European films, festivals, cinema networks

2014-2020





# Creative Europe - General objectives

- Fostering the safeguarding and promotion of European cultural and linguistic diversity
- Strengthening the competitiveness of the cultural and creative sectors to promote smart, sustainable and inclusive growth



Budget  
2014-2020

CULTURE  
31%

CROSS  
SECTORAL  
STRAND  
13%

MEDIA  
56%



## Lines of action Creative Europe CULTURE Sub-programme

- 1. Cooperation Projects** (2014-2017: about € 150,5 million)
- 2. European Networks** (2014-2017: about € 20,2 million)
- 3. European Platforms** (2014-2017: about € 17,5 million)
- 4. Literary translation Projects** (2014-2017: € 12,3 million)

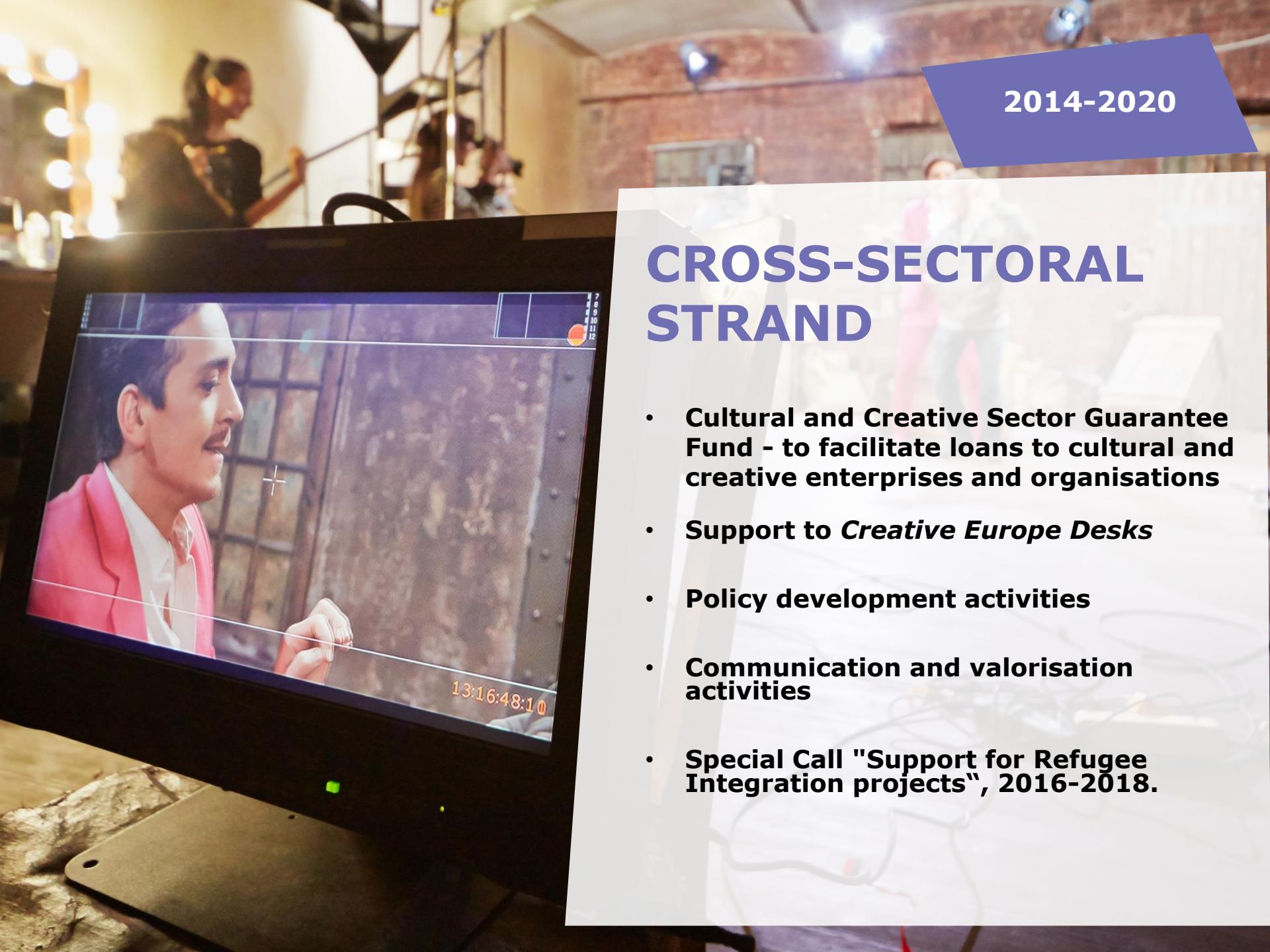
- \* **Special actions - EU prizes in the field of culture**
- \* **Special actions - European Capitals of Culture**
- \* **Special actions – European Heritage Label**



**2014-2020**

## MEDIA SUB-PROGRAMME

# Supporting Europe's audiovisual industries



2014-2020

## CROSS-SECTORAL STRAND

- Cultural and Creative Sector Guarantee Fund - to facilitate loans to cultural and creative enterprises and organisations
- Support to *Creative Europe Desks*
- Policy development activities
- Communication and valorisation activities
- Special Call "Support for Refugee Integration projects", 2016-2018.

# Creative Europe – Kreativt Europa 2021 – 2027

## Timeplan og prosess

Mai 2018: Forslag til EUs langtidsbudsjett (MFF) for 2021 – 2027 lagt fram.

Budsjettforslag behandles i EU (Kommisjon, Parlament, Råd)  
... vedtak i 2019?

Programforslag behandles og vedtas før utgangen av 2020.

2018-2019: EØS-landene vurderer deltakelse i EU-programmer.

Innen februar 2020: EØS-landene må gi beskjed til EU om programdeltakelse.

Programmer innlemmes i EØS-avtalen (2021).

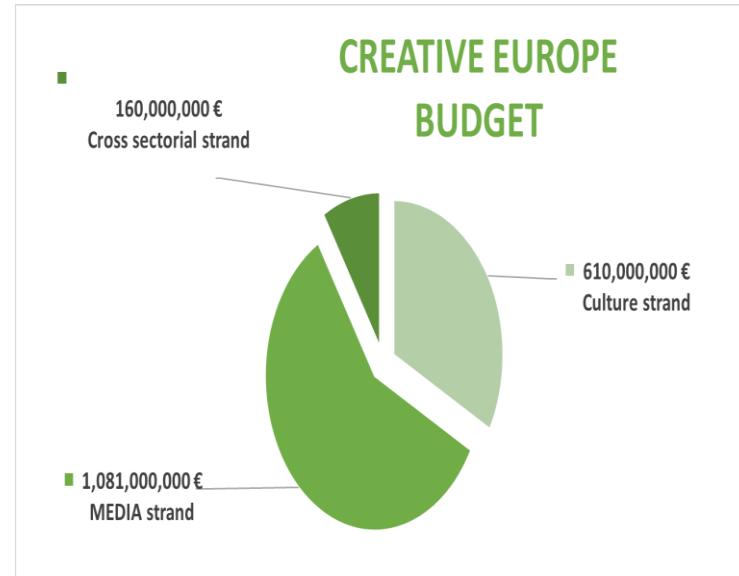


# CREATIVE EUROPE

**A budget of €1,85 billion to:**

*Promote European cooperation on cultural and linguistic diversity and heritage.*

*Increase the competitiveness of the cultural and creative sectors, in particular the audiovisual sector*



## Strands

- **CULTURE:** European cultural and creative sectors with the exception of audiovisual
- **MEDIA:** European audiovisual industry
- **CROSS SECTORAL:** Actions spanning all cultural and creative sectors; and to support a free, diverse and pluralistic media environment