



Bavarian Ministry of
Economic Affairs
and Media,
Energy and Technology



invest
in
bavaria



Neuschwanstein Castle, a large, white, neo-Gothic palace with many towers and spires, is situated on a hillside in the Bavarian Alps. The castle is surrounded by lush green forests and mountains in the background. The image is overlaid with a blue, glowing, abstract graphic that resembles a network or data flow, with lines and curves connecting different points across the scene.

Welcome to Bavaria

Welcome to Bavaria



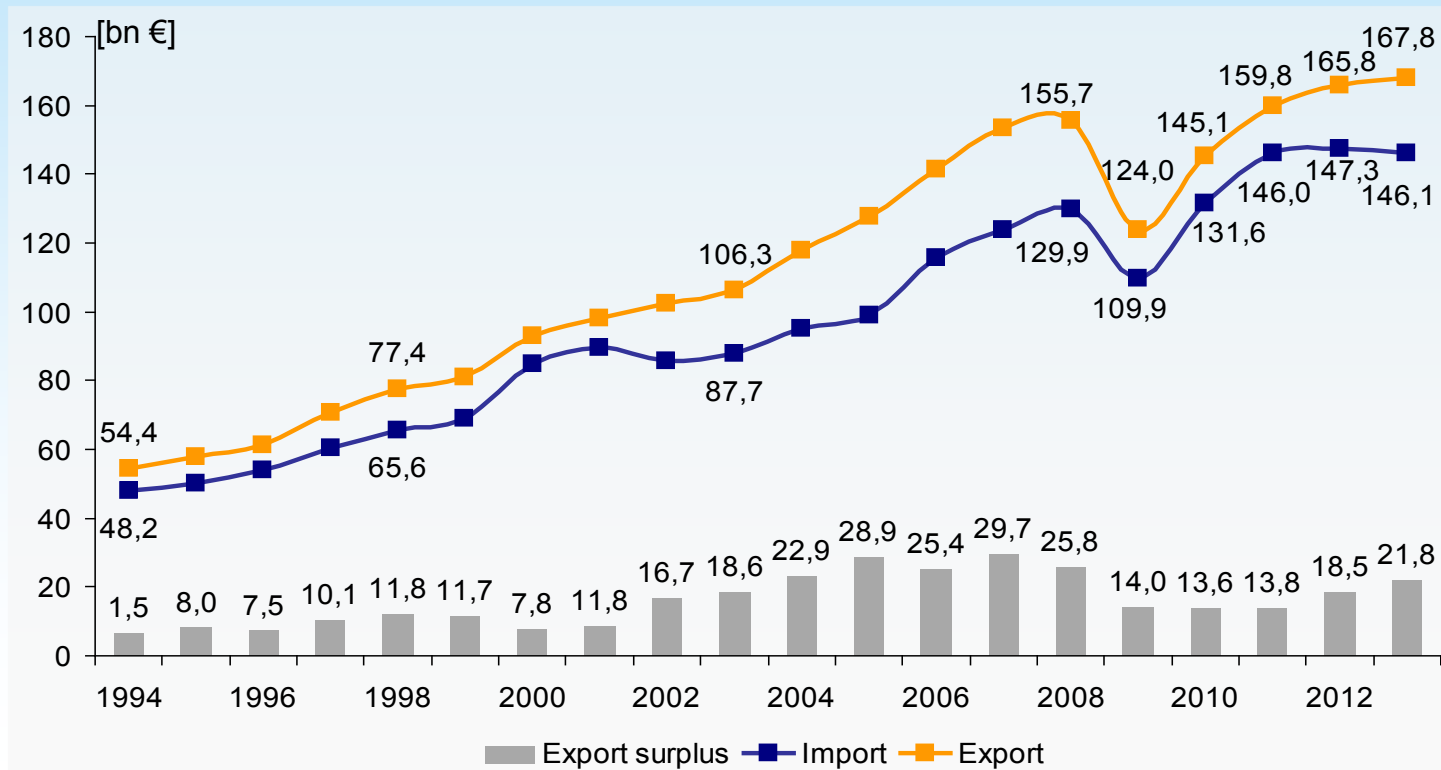
■ Facts & figures

- > 70,550 km² - Germany's largest federal state.
- > Population 12.5 m. - # 9 in the EU.
- > GDP (2013) 488 bn. € - # 8 in the EU.
- > GDP development (2008 - 2013) 8.5 % - # 1 in Germany.
- > Unemployment rate (2014) 3.8 % - # 1 in Germany.
- > Patent registrations (2013) 14,829 - # 1 in Germany.



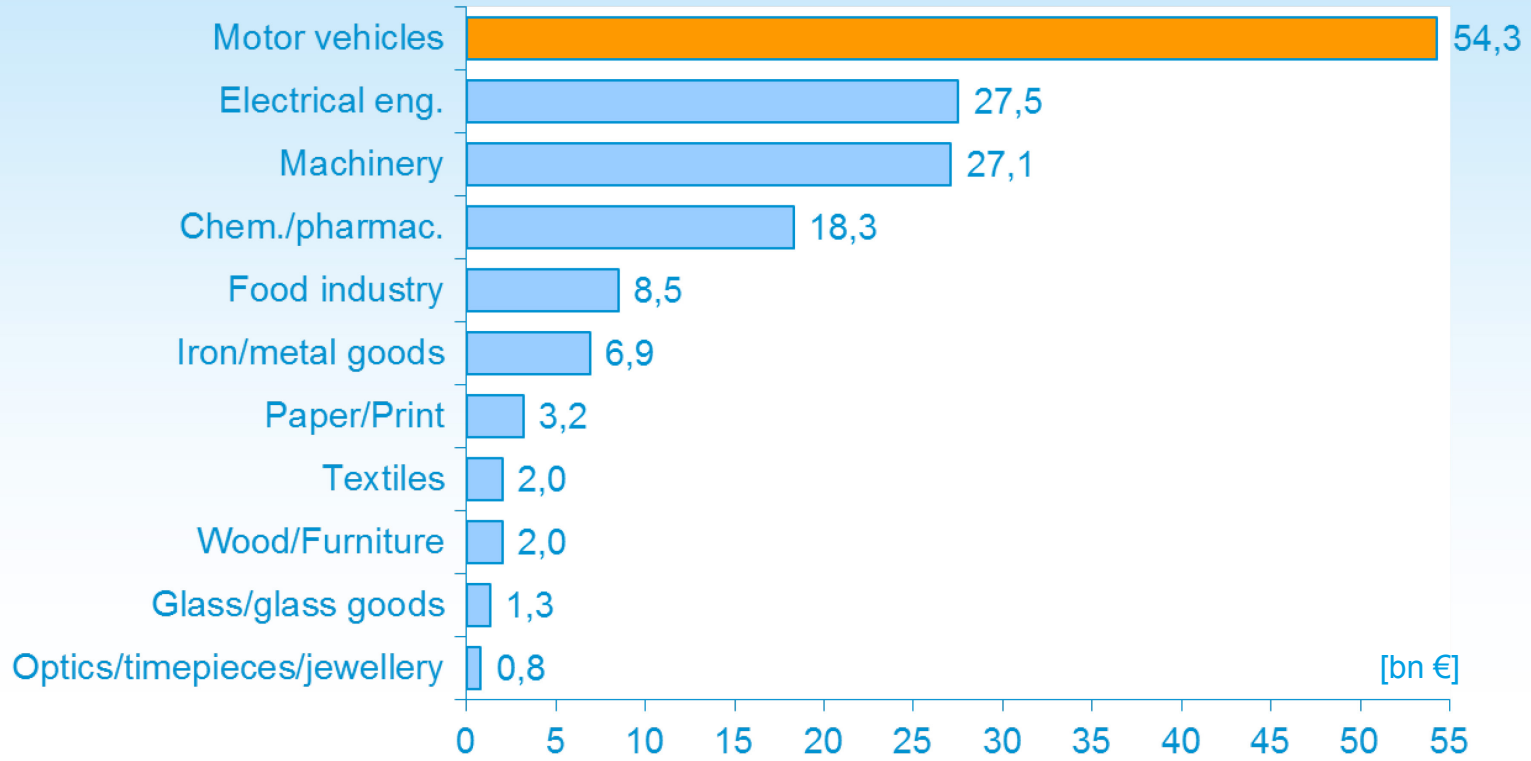
Welcome to Bavaria

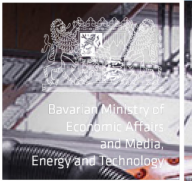
Development of international trade



Welcome to Bavaria

Key exports 2013



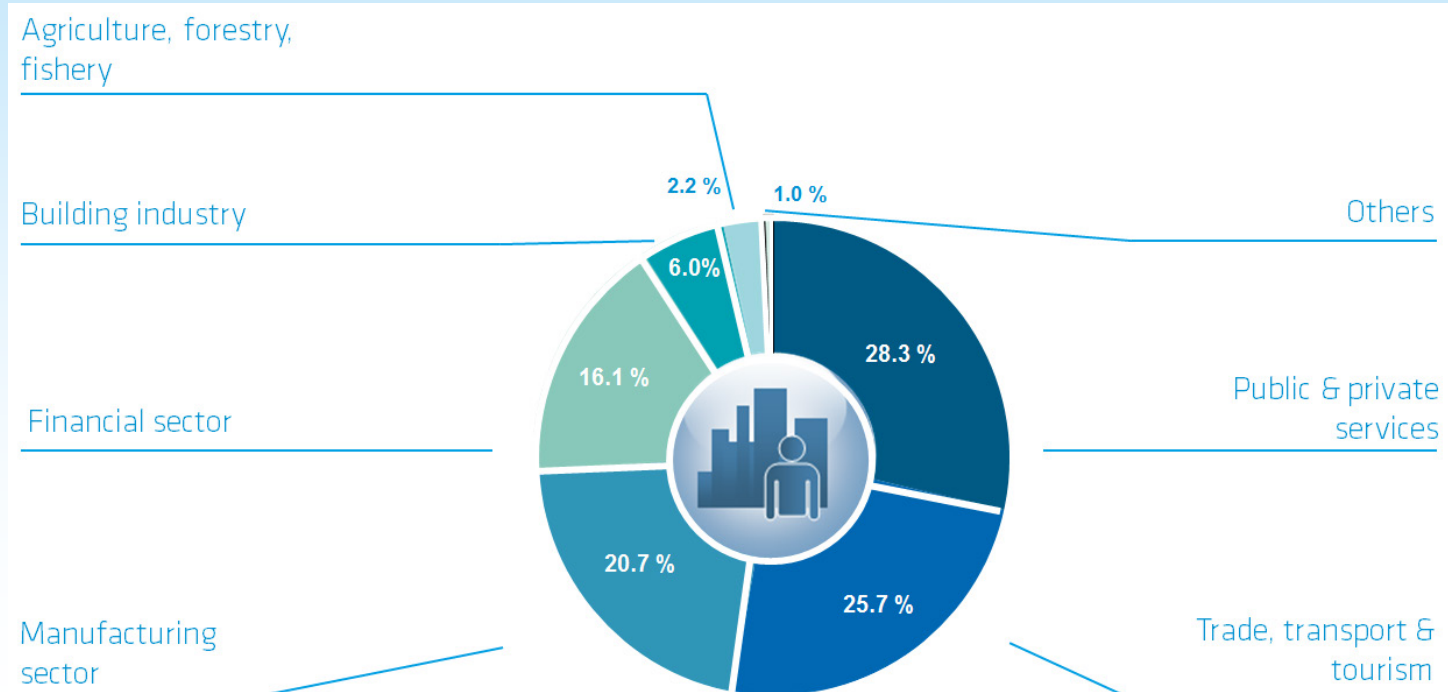


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Strong industry

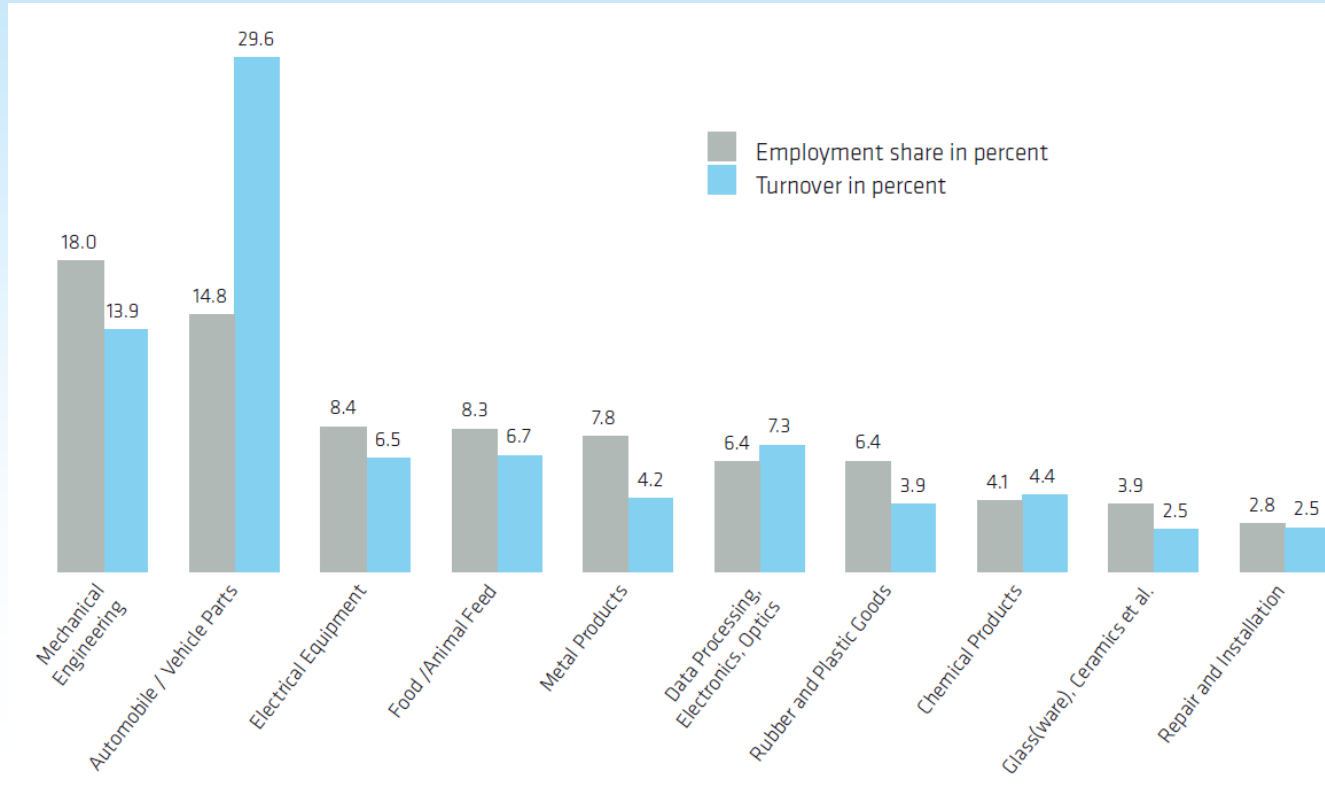
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■ Economic mix



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- Manufacturing sector

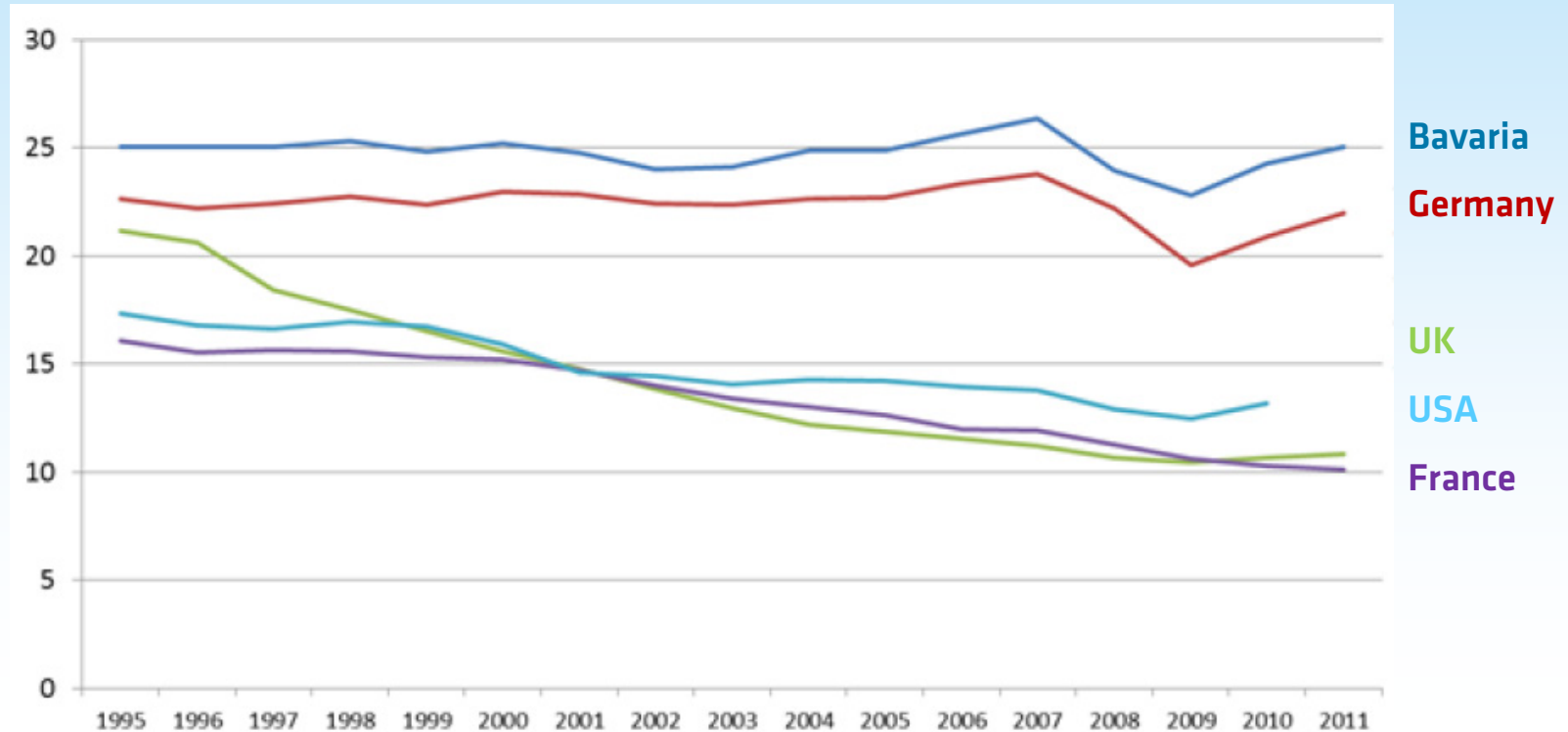


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- Industry share of GDP



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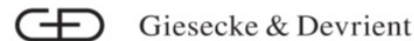
- Global players

SIEMENS

OSRAM 

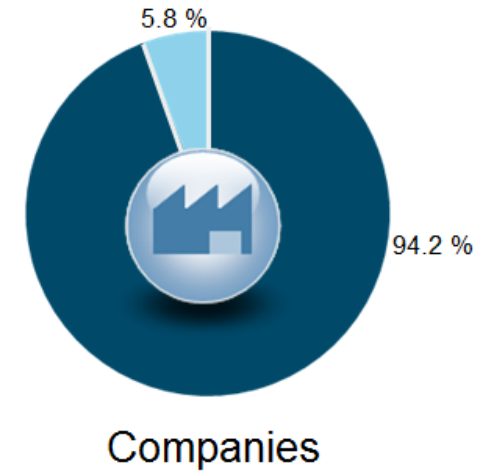
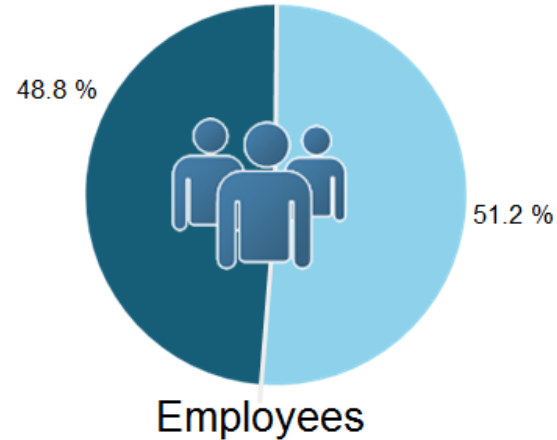
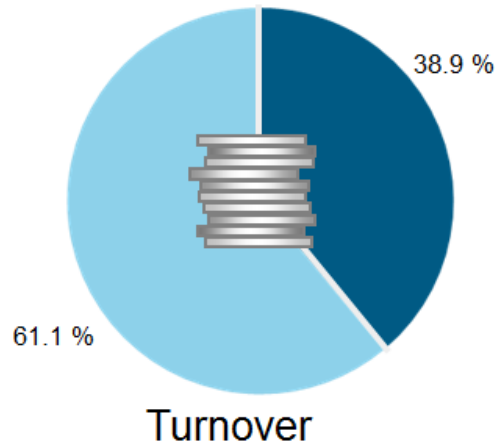
Infineon
technologies

 **ROHDE & SCHWARZ**



Welcome to Bavaria

- Strong SME population



- Companies with more than 500 employees
- Companies with less than 500 employees

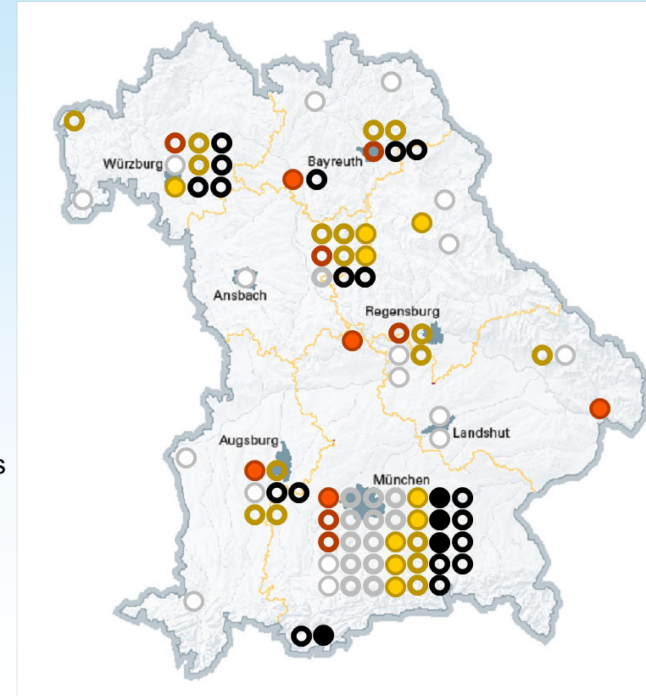


Strong research & education

Welcome to Bavaria

Research & education

- 11 Universities, thereunder
- 6 Excellence- universities & -projects
- 17 Universities of applied science
- 13 Max-Planck institutes
- 9 Fraunhofer institutes & facilities
- 17 Fraunhofer projects- & working groups
- 4 Helmholtz institutes
- 17 Other research centers

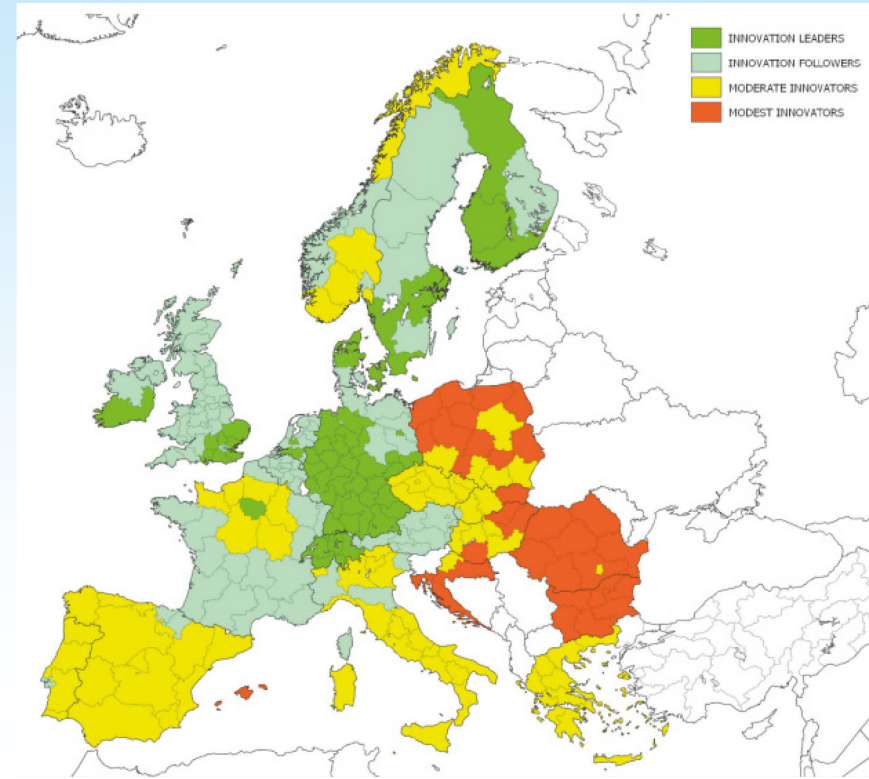


Welcome to Bavaria



■ Innovation

- > Bavaria is one of the innovation leaders in Europe.
- > European Commission:
Regional Innovation Scoreboard 2014



Welcome to Bavaria

- Multitude of government initiatives

Bayerisches Staatsministerium für Wirtschaft und Medien, Energie und Technologie 



BAYERISCHE LUFTFAHRTSTRATEGIE 2030



Bayern.
Die Zukunft.


www.stmwi.bayern.de


Bayerisches Staatsministerium für Wirtschaft, Infrastruktur, Verkehr und Technologie 

Vision einer starken und zukunftsfähigen deutschen Raumfahrt



Programmatik des Freistaates Bayern zur strategischen Weiterentwicklung der Raumfahrt in Deutschland

Bayerisches Staatsministerium für Wirtschaft und Medien, Energie und Technologie 



Service > Förderprogramme > Technologieförderung

TECHNOLOGIEFÖRDERUNG

Das Bayerische Staatsministerium für Wirtschaft und Medien, Energie und Technologie fördert die Entwicklung technologisch neuer Produkte und Verfahren sowie die Anwendung neuer Technologien in technologieoffenen und technologie-spezifischen Förderprogrammen.

Technologieförderung

- Beteiligungskapital**
- Computerspielförderung**
- Energieförderung**
- EU-Forschungs- & Innovationsförderung**
- EU-Strukturförderung**
- Filmförderung**
- Förderweiser**
- Hochwasser 2013**
- Innovationsgutscheine**
- Messeförderung**
- Mittelstandsförderung**
- Regionalförderung**
- Technologieförderung**
- Technologiegründung**
- Tourismusförderung**
- Wochenspeisefonds**

Technologieförderung

- Bayrisches Programm zur Förderung technologieorientierter Unternehmensgründungen (BayTou)**
- Initiative Gründer 50+**
- Bayrisches Technologieförderungs-Programm (BayTP)**

Technologiespezifische Förderprogramme

- FuE-Programm „Informations- und Kommunikationstechnik“**

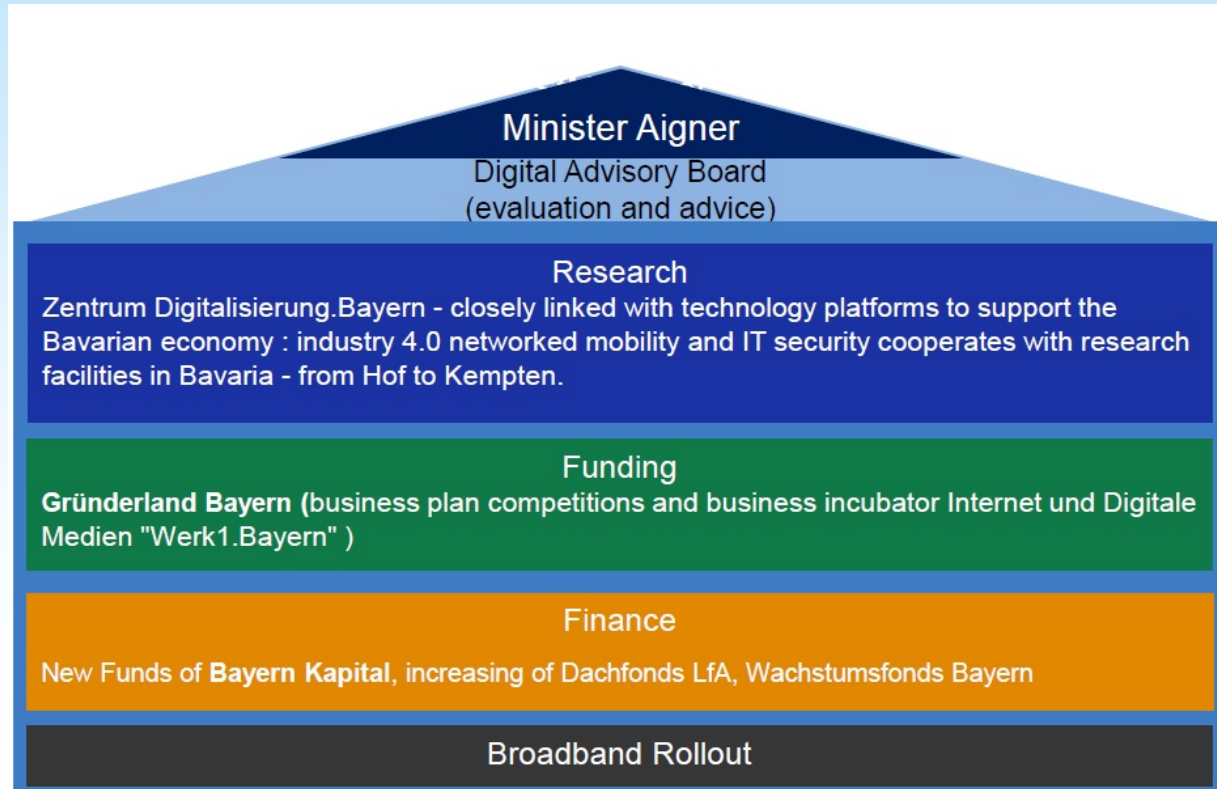
Weiterführende Links

- Informations- und Kommunikationstechnik
- Energietechnik
- Neue Werkstoffe
- Gründung und Finanzierung
- Regionale Technologie-Initiativen
- Neue Werkstoffe und Rohstoffversorgung

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- New initiative “Digital Bavaria” with 1.5 bn. €



Welcome to Bavaria



- House of research

- > Joint initiative of the Bavarian Ministry of Economic Affairs and the Bavarian Ministry of Science.
- > Integrated consultancy service on research and technology funding as well as EU funding.



Bayern *Innovativ*



Bayerische
Forschungsallianz



Innovations- und
Technologiezentrum
Bayern



Bayerische
Forschungsstiftung

Welcome to Bavaria



- Bavarian cluster initiative with 19 key areas

Mobility

Aerospace
Automotive
Railway
Technology
Logistics

Materials Engineering

New Materials
Chemicals
Nanotechnology

Environment

Biotechnology
Medical Technology
Energy Technology
Environmental
Technology
Forestry & Wood
Food Industries

IT and Electronics

ICT
Mechatronics &
Automation
Power Electronics
Sensor Technology

Services & Media

Financial
Services
Media

Welcome to Bavaria

- Internationalisation with 25 Bavarian representative offices worldwide





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Norway & Bavaria

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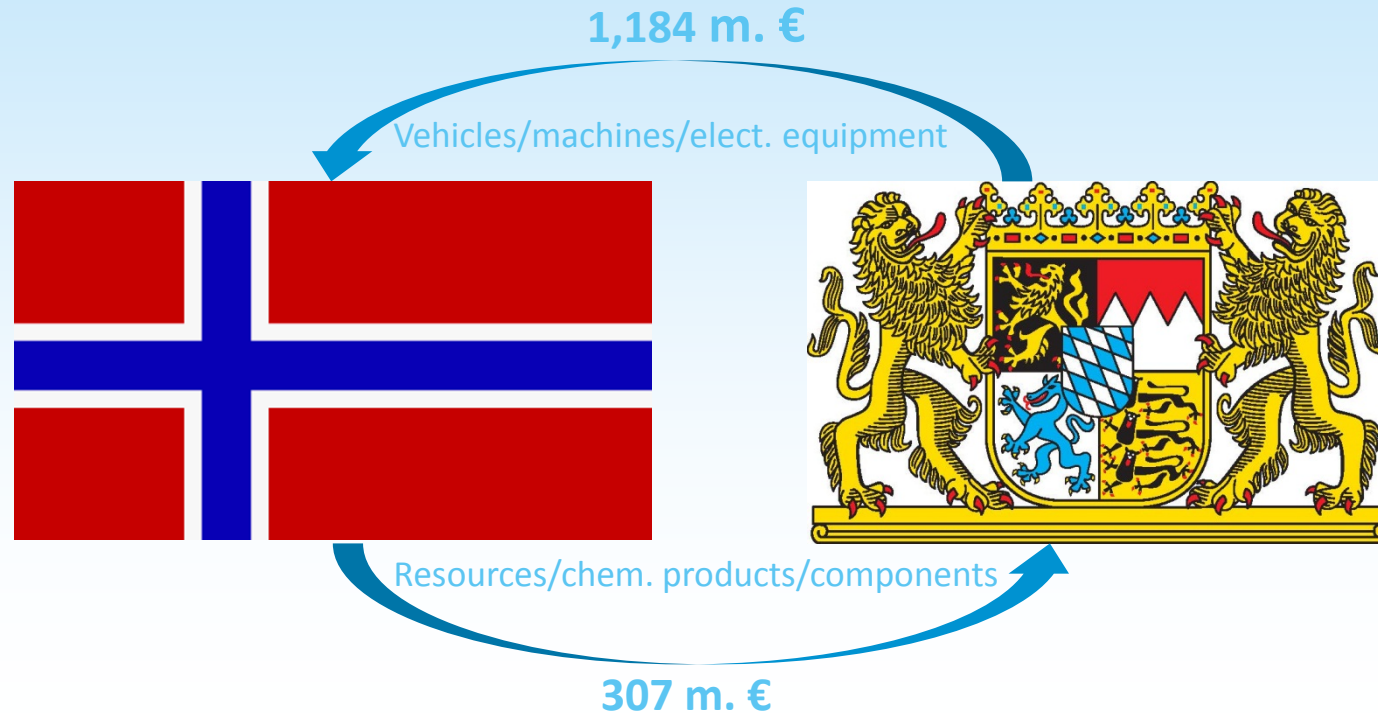


- Economic comparison (2013/2014)

	Norway	Bavaria
Area (in km ²)	385,186	70,550
Population (in m.)	5.1	12.5
GDP (in bn. €)	386	488
Inflation rate (in %)	2.0	1.4
Unemployment rate (in %)	3.4	3.8
Export volume (in bn. €)	108	169
Import volume (in bn. €)	68	150

Welcome to Bavaria

- Strong trade relations (2014)



Welcome to Bavaria



- Strong Scandinavian community in Bavaria
 - > Scandinavian Economic Forum (SWIFO).
 - > Initiated by consular representations.



Welcome to Bavaria



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