

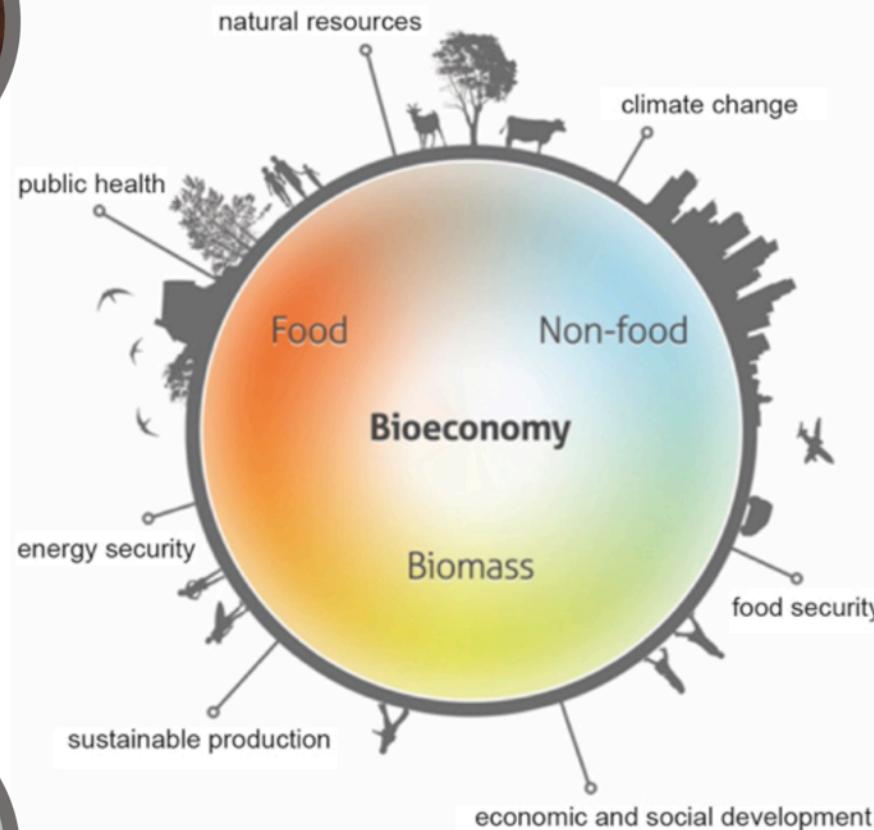
HEIDNER



Sustainable food production



MAT



HELSE



KLIMA

Bioeconomy is the new economy where renewable biological resources exploited by biotechnology and other technologies for food, health, materials, chemicals and energy



ENERGI





**Subsidiaries in 12 countries  
Exporting to 55 countries**

# HEIDNER

THE CLUSTER IS EXPORTING  
TO MORE THAN



COUNTRIES WORLD WIDE

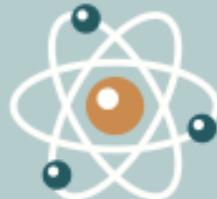
**850** EMPLOYEES



**85** EMPLOYEES  
WITH PHD



REVENUE  
**2,9**  
BILLION NOK



**100**

R&D PROJECTS

**60+**

INNOVATIONS  
IN PIPELINE  
(NEXT  
5 YEARS)



R&D  
BUDGET  
**150**  
MILLION NOK

## COMPANIES

- MEMBERS**
- AquaGen
  - BioBank
  - Bioproduksjon
  - Cryogenetics
  - DeconSFS
  - ECO-1
  - Geninova
  - Geno
  - Geno Global
  - Graminor
  - Hedmark Farmers Union
  - Hedmark Kunnskapspark
  - Hias
  - LabNett
  - Norgro
  - Norsvin

- Nortura
- Paralab
- Reneco
- SpermVital
- Skogfrøverket
- Strand Unikorn
- TINE
- TYR

## R&D

- Bioforsk
- Hamar Cathedral School
- Hedmark University College
- Norwegian University of Life Sciences
- University of Nordland

## REGIONAL DEVELOPMENT

- Innovation Norway
- Hamarregionen Utvikling
- Hedmark County Council
- Sparebanken Hedmark
- The Federation of Norwegian Food, Agriculture and Forestry Enterprises

Data from 2014. Not included: Nortura and TINE, the educational institutions and the regional partners.

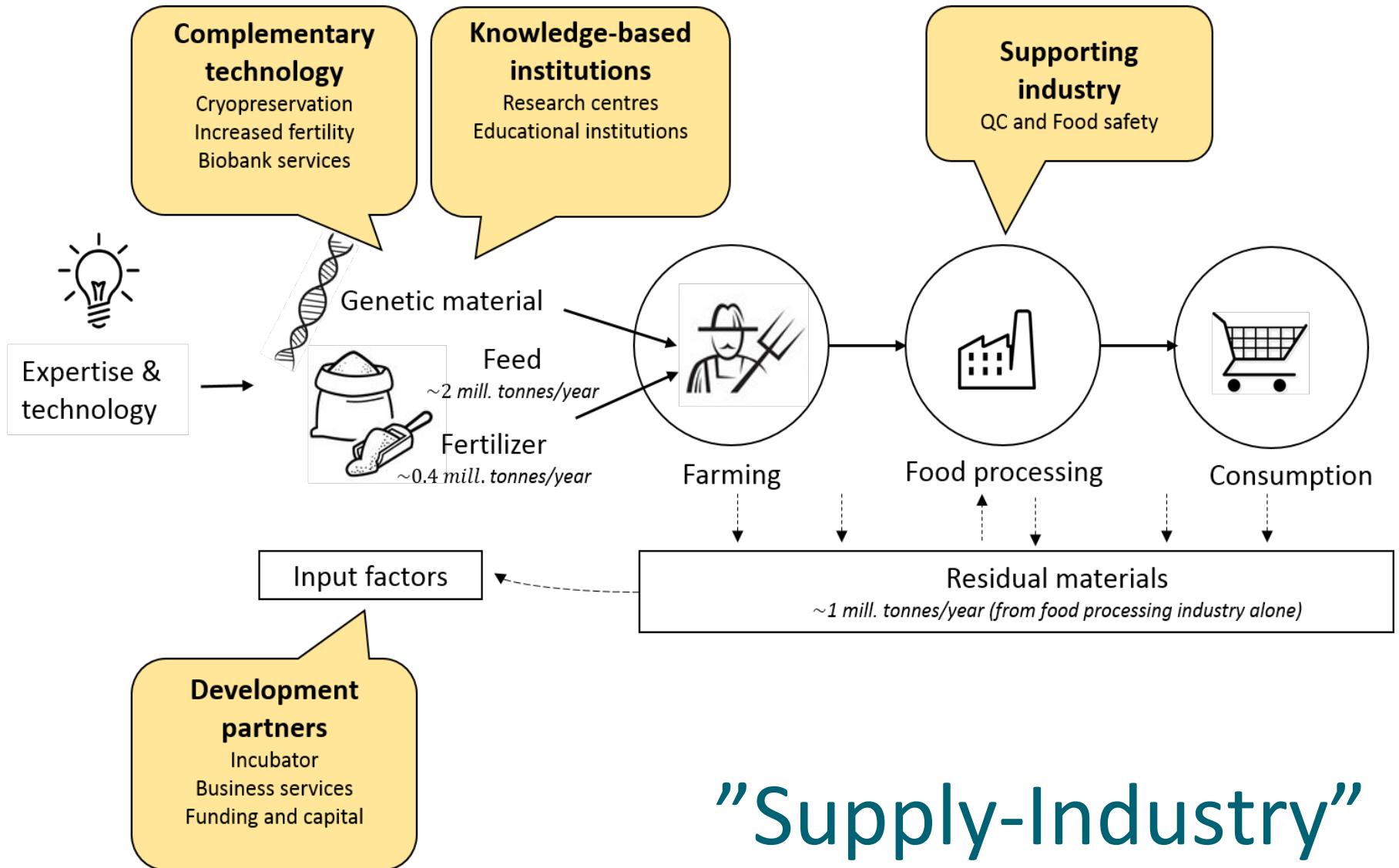
# NCE Heidner

**Vision: World-class bioeconomy centre for innovations  
in sustainable food production**

**Goal: 1 NOK invested in research and  
innovation results in 10 NOK in increased  
turnover by 2025**

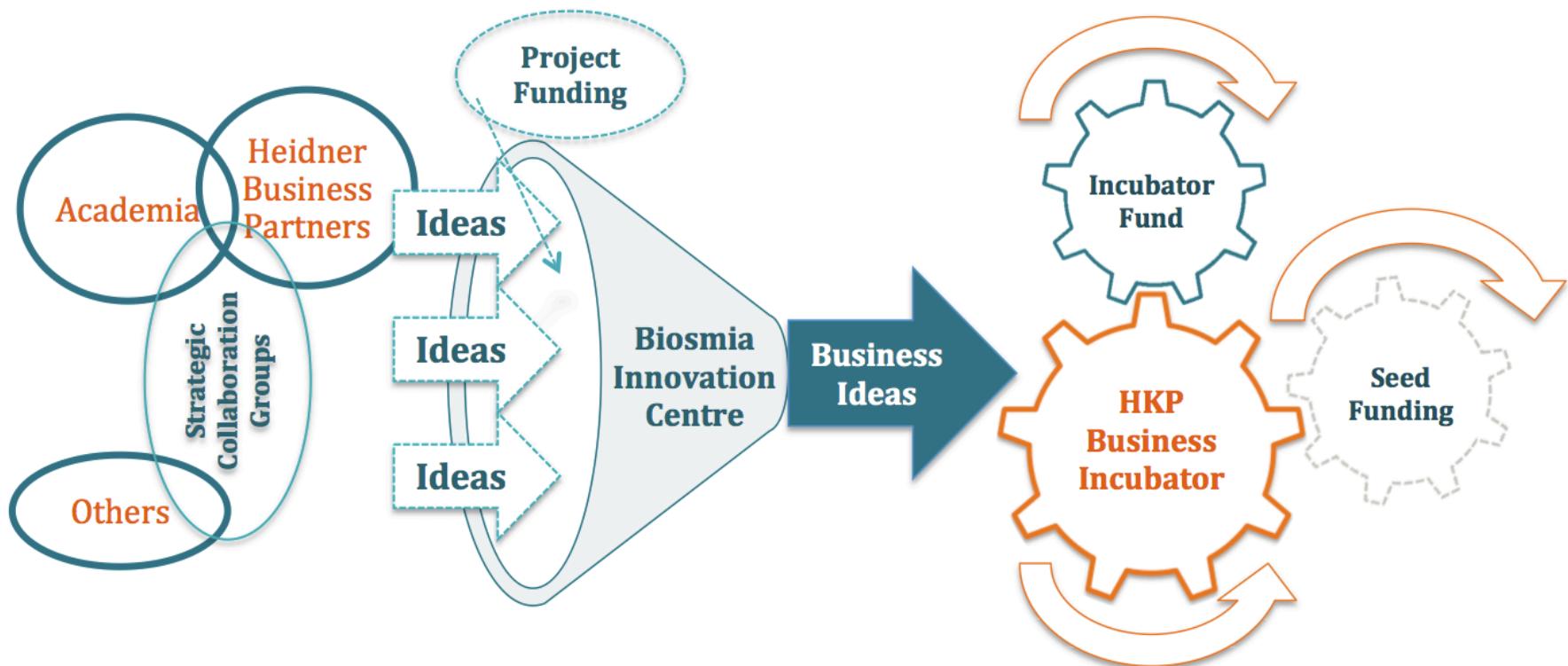
# Sub-goals

- Increased innovation and commercialisation
- Increased export
- Development of cutting-edge technologies
- Recruitment of essential competence
- Increased attractiveness of the cluster to secure collaboration with the best international environments



# "Supply-Industry"

# Innovation Eco-system

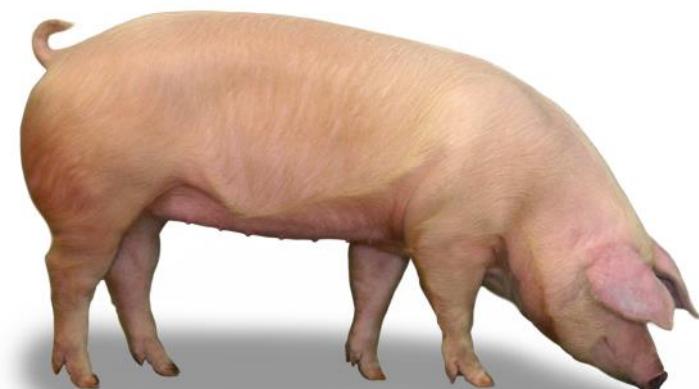
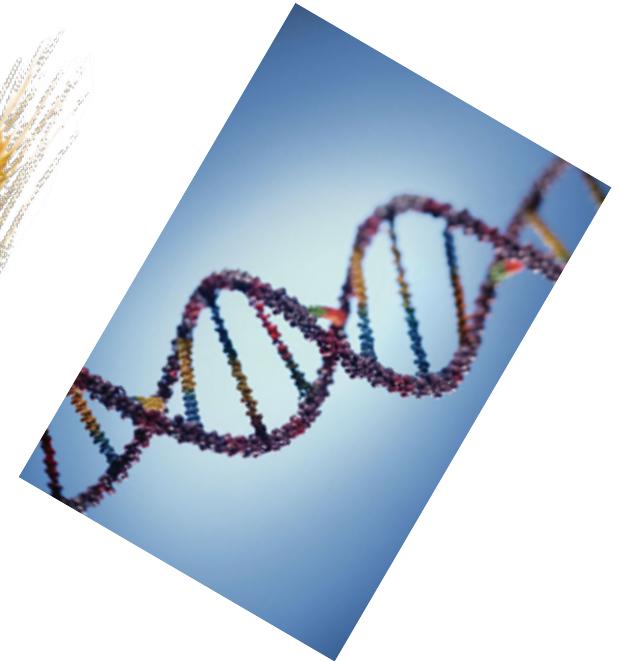


# Global trends

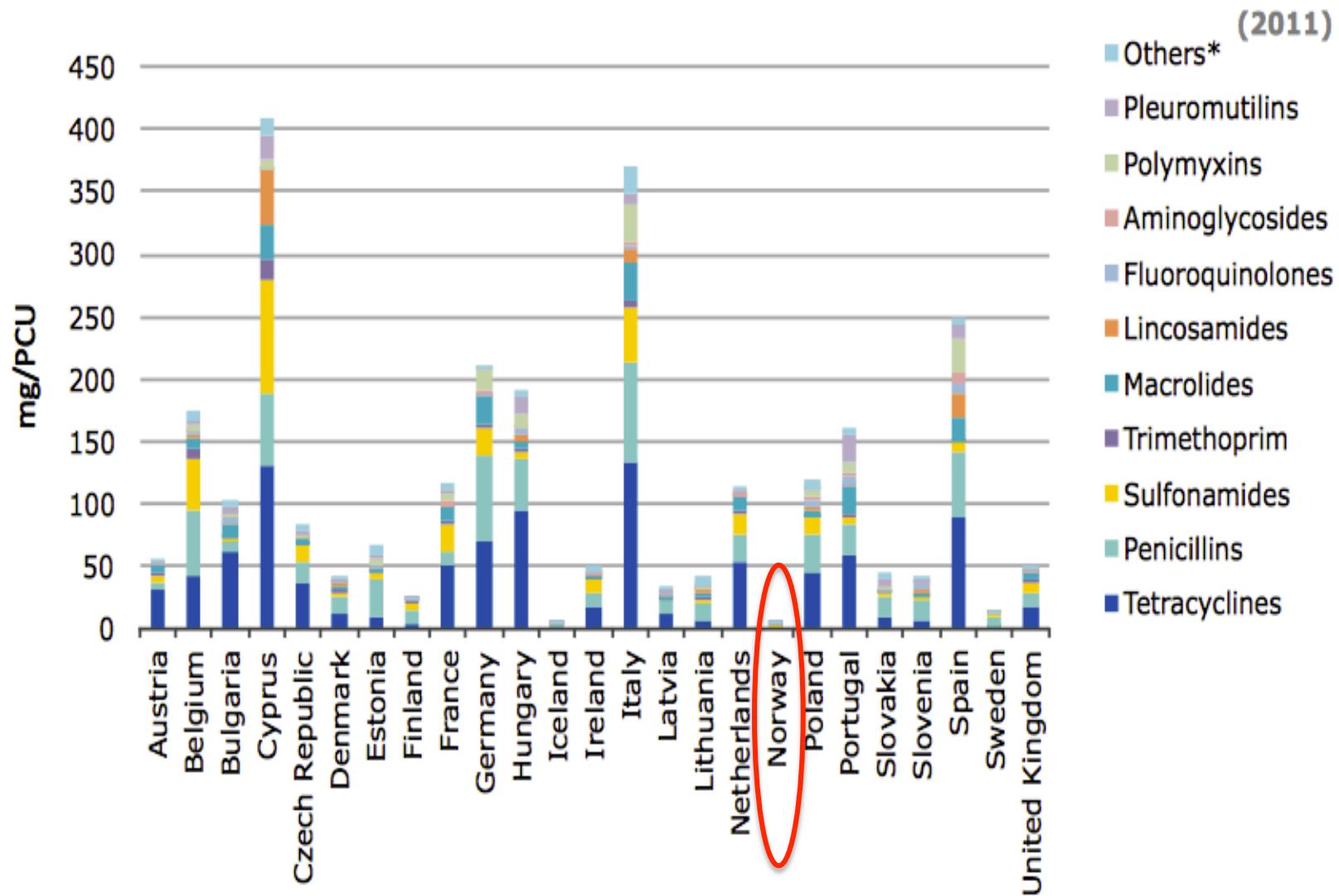


**Putting the I in livestock**  
innovating for a productive and sustainable livestock sector

- *Global need for a more sustainable food production*
- *Consumer demand for healthy food*
  - Genetics for healthy fish, animals and plants
  - Fertility
  - Local feed
  - Utilization of bi-products



**Figure 9.** Sales for food-producing species, including horses, in mg/PCU, of the various veterinary antimicrobial classes, by country<sup>1</sup>, for 25 countries in 2011 and for 20 countries in 2010





Centre for Sustainable Reproduction –  
generic technologies for  
mammals, aquatic organisms and plants



spermvital

# Hamars bioklynges erobrer verden

Dette er selskaper som jobber med fruktbarhet innen bioklynga Heidner på Hamar. Store deler av denne klynga ønsker nå å samlokalisere seg i et nytt innovasjonssenter i Nestlé-kvartalet i Hamar.

Tekst: Øystein Kregsrød Foto: Richard K. Johansen, Ricardofoto

Foran i midten står Elisabeth Kommisrud fra Åsterud Østre i Stange. Hvis alt går etter planen skal hennes forskning gi verdensherredømme og milliardinntekter.

Bla om for å lese historien om hvordan Kommisrud fikk en idé som kan gi milliardinntekter.



Av venstre: Willi Christian Sæle, Saemyløkta, Jørn Ulheim, Netetics, Oddbjørn Flaten, Tyskland, Christie Grammon, USA, Eide Longva, Areia Hednes og Hedmark Kunnskapspark, Hufvud, BiBBank, Sverre Bjørnskild, Gerd Olsen fra venstre, Elisabeth Kommisrud fra Åsterud Østre i Stange, Norsk Konjunktur og Dags El-Nett, Norsvin.



HEIDNER



# Takk for oppmerksomheten

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